

Mission for the team

Develop a collective solution that goes beyond the immediate COVID-19 crisis response and helps ensure the long-term health and well-being of citizens, companies, and communities. Consider workplace wellbeing and develop forecasts and solutions/recommendations.

Challenge: Develop forecasts and key recommendations for corporate real estate professionals that address these challenges and respond to wellbeing in the workplace going forward.

Team members

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Wellbeing is holistic

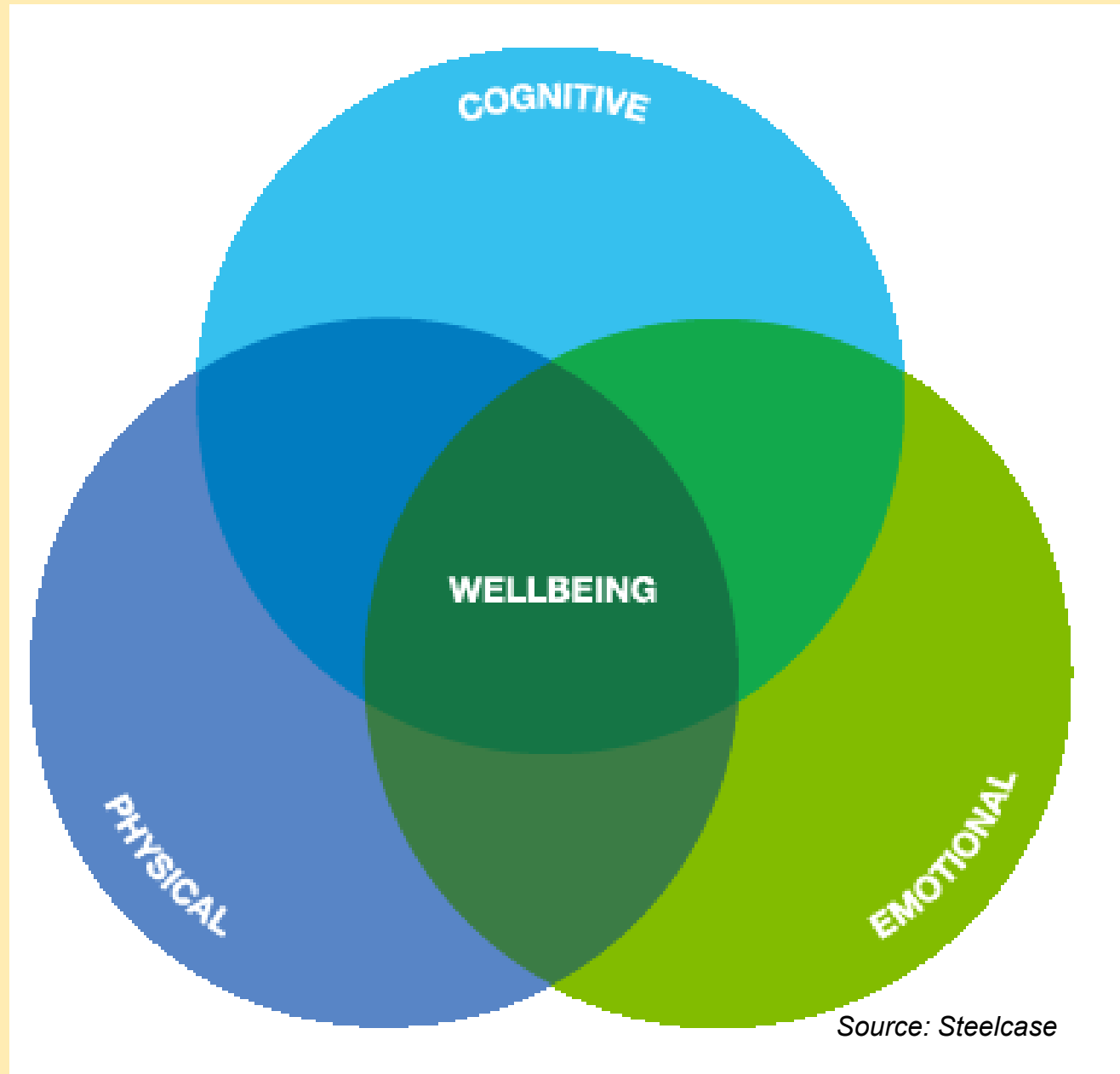
For

Individuals

Teams

Companies

Communities



Culture is critical for wellbeing

It affects how decisions are made and how behaviors are shaped for CRE as a profession and for CRE professionals and for all leaders.

We must create a culture of **holistic wellbeing**.
Companies that do this effectively will be more successful and achieve better results.

Bold Statement

During this fundamental reinvention of work, the office cannot and should not go away.

Just because we can work remote, doesn't mean we should.

The office offers the important opportunity to get things done effectively and efficiently—but also connections and common purpose vital for our humanity.

The office offers irreplaceable benefits for people, for teams, for companies and for communities—and we must be intentional about how the work experience supports holistic wellbeing.

Culture and Overall Company Approaches

Forecasts

- Culture
- Measurement
- Leadership and empathy
- Innovation

Recommendations

- ❑ Revisit and refresh overall vision, mission, strategy
- ❑ Assess purpose
- ❑ Assess culture and align with place
- ❑ Leverage relationships across RE/HR/IT and externally

People, Choice and Agency

Forecasts

- Choice and agency
- Autonomy
- Trust
- Connections
- Diversity and Inclusion

Recommendations

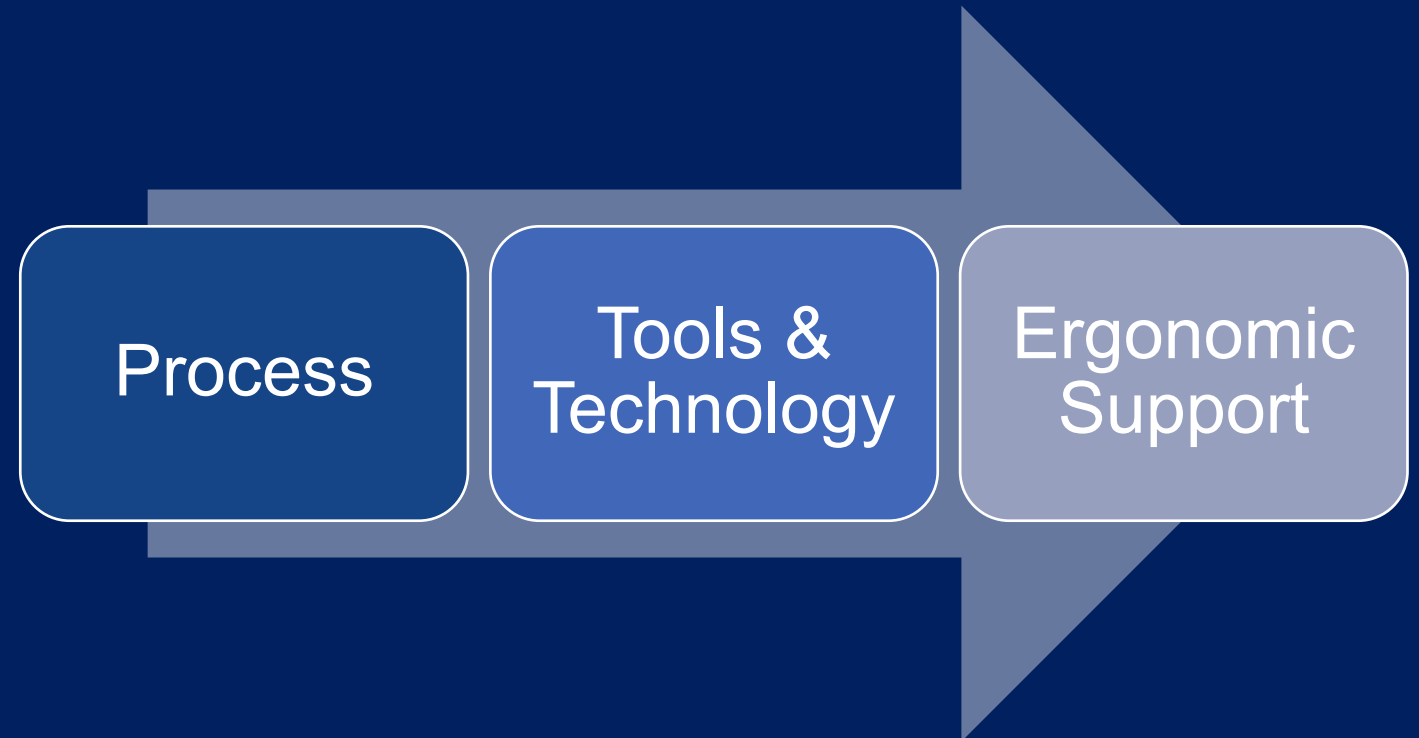


Process and How the Work Gets Done

Forecasts

- Process and teams
- Technology

Recommendations



Real Estate and the Workplace

Forecasts

- Greater options
- “Cooperative Workplaces”
- Use of co-working spaces
- Physical workplace protocols
- Building protocols

Recommendations

- ❑ RE assessment
- ❑ Customizable interiors aligned and going beyond WELL
- ❑ Utilization and cleanliness
- ❑ Cleaning practices
- ❑ Holistic support for physical, cognitive and emotional wellbeing
- ❑ Inclusive design
- ❑ Behavioral protocols
- ❑ Change management support

Companies have the opportunity to refresh,
reimagine and reinvent the work experience,
creating cultures of wellbeing
to help employees, teams, companies and
communities
survive and thrive now and in the future.

References

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