



A COVID-19 Virtual Ideation Experience

KEY PRINCIPLES TO CONSIDER



ENGAGEMENT BEGINS WITH EMPATHY

This is a defining moment for leaders who must inspire and lead a remote workforce.



EMBRACE CONTINUOUS CHANGE

Make agile decisions based on continually changing circumstances



EMPOWER EXPERIMENTATION

Test, Prototype, Iterate and refine as technology, policy, targets and needs rapidly change or shift.



LEARN FROM FAILURE

Fail fast, and learn in order to respond timely and innovatively to evolving conditions.



PEOPLE ARE AT THE CORE

Focus on alignment of the company's financial responsibility to that of the wellbeing of its workers in order to support innovation, problem solving, performance, and wellness.



WHAT IS A WIDESPREAD DISTRIBUTED WORKFORCE REVEALING?



WORK ANYWHERE

FLEXIBLE WORK ENVIRONMENT

WORKER CHOICE

AUTOMATION



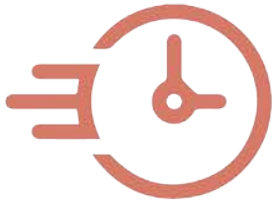
LONG-TERM PERSPECTIVE

PIVOT QUICKLY / CONFIDENTLY

INCLUSIVE



CONSIDER THE PRESENT DAY 1



Current and immediate

DAY 1



A longer period of change, learning, adoption, and refinement

DAY 2



The Next Normal



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THE WORKPLACE WILL REMAIN NECESSARY



CONNECTION



BELONGING



FACE TO FACE



SOCIALIZATION