The Master of Corporate Real Estate (MCR) program is a professional designation series of seminars designed to meet the training needs of Corporate Real Estate (CRE) professionals in the industry. CoreNet Global is offering a 15-month accelerated MCR group program for Canada-based CRE professionals.

- **Special pricing** - **20% discount off the standard rates** for group participants
- **Relationship building** with group colleagues for a lifetime of networking
- **Deeper insights** into the industries associated with the group, through ongoing engagement and activities with peers throughout the program

### Core Value
The MCR addresses effective management of CRE functions from a strategic perspective by focusing on the CRE organization’s mission in relation to corporate goals. Valuable for mid-management CRE professionals and those aspiring to that level including end users, service providers, and developers. The curriculum has a strong financial component, emphasizing critical need for understanding corporate real estate’s linkage to corporate bottom line. The program also includes workplace strategy, portfolio management and business alignment.

#### June 23-24, 2020 (Toronto)
**Enterprise Alignment**
Align CRE functions to business strategy, objectives, and priorities. Improve strategic relationship management and implement proactive change management.

#### August 2020 (Virtual)
**Corporate Real Estate Finance**
A comprehensive overview of financial analysis management. Work through case studies to analyze alternative lease structures, lease buyouts, and buy vs. lease decisions.

#### November 2020 (Ottawa)
**Real Estate’s Impact on Financial Statements**
Identify how CRE transactions impact financial statements, calculate performance measures, and optimize accounting treatment of CRE transactions.

#### March 2021 (Virtual)
**Workplace Strategy Essentials**
An introduction to workplace strategy. Identify foundational elements, and examine the broader role of workplace strategy, global issues, tools, and technologies.

#### June 2021 (Toronto)
**Corporate Real Estate Technology**
Examine the role that CRE technologies play in the overall service delivery model. Review of traditional systems as well as emerging work styles and technology infrastructure.

#### September 2021 (Montreal)
**Capstone: Leadership and Strategy**
Analyze complex business scenarios to formulate, propose and defend CRE solutions that align with corporate priorities. Understand CRE from a holistic, integrated and strategic perspective. **Prerequisite: Completion of all prior seminars.**

For more information or to register, contact learning@corenetglobal.org or +1 404 589 3200

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**Special package discount of 20% available through May 2020**

**When & Where:**
- **Toronto** June 2020
- **Virtual** August 2020
- **Ottawa** November 2020
- **Virtual** March 2021
- **Toronto** June 2021
- **Montreal** September 2021

"Attending the CoreNet Global classes allows me to stay fresh and informed in an industry that exists because of change."

Tracy K. Overton, MCR
Manager, Corporate Real Estate
Collins Aerospace

Register Today!
www.corenetglobal.org/AMRCAN
Master of Corporate Real Estate
2020-2021 Canada MCR Group Program

How it works
Led by top-rated faculty, seminars use an interactive, team-based approach to solve problems, analyze case studies and share experiences. The MCR designation is awarded upon completion of six courses and candidates must receive passing grades in each course and pass the MCR Assessment.

Terms & Conditions
- Special pricing applies to six designated MCR courses offered in various locations in Canada and online through September 2021. Space is limited. Offer expires May 31st, 2020.
- Each candidate will be automatically registered into all six courses.
- Seminars will be held in Toronto, Montreal, Ottawa, and online and will be taught in English.
- Schedule change requests will be reviewed on a case-by-case basis and may be accommodated on a space available basis at no additional cost.
- Regular member registration fees apply for guaranteed seating in other seminars or locations.
- If a participant is unable to complete all requirements within the prescribed time frame, then additional seminar registration fees may apply.
- All additional MCR Professional Designation program guidelines apply.
- Companies may substitute an alternate candidate if a registered candidate is unable to finish the program.

These special prices are time limited discounts offered to persons living in Canada and taking seminars included in the group program. Take advantage before fees revert to regular rates.

Sign-up Now
Contact learning@corenetglobal.org to take advantage of the benefits of the MCR group program.

Special package
discount of 20%
available through May 2020

“Enjoyed every moment of every class. Highly organized classes, with excellent and accurate content. Well prepared, facilities selection and setup. All 6 classes without a hiccups. Outstanding in the industry. I can only recommend CoreNet to all working in or interested in the Real Estate.”

Ladislav Duroska, MCR.w
Senior Manager Real Estate
Lenovo United States

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