The Master of Corporate Real Estate (MCR) program is a professional designation series of seminars designed to meet the training needs of Corporate Real Estate (CRE) professionals in the industry.

CoreNet Global is offering a 20-month accelerated MCR group program for Japan-based CRE professionals.

- Special pricing - Almost 40% savings over standard rates for group participants
- Pricing includes seminar registration, and CoreNet Global membership fees through December 31st, 2021
- Automatic registration allows for MCR completion in 20 months
- Relationship building with group colleagues for a lifetime of networking
- Deeper insights into the industries associated with the group, through ongoing engagement and activities with peers throughout the program

How it works
Convened by top-rated faculty, comprised of leading experts in their fields, seminars use an interactive, team-based approach to solve problems, analyze case studies and share experiences. The members of the group participate in all seminars together, building strong relationships for career enhancement.

MCR candidates are awarded the MCR designation on completion of six courses including three required seminars — Corporate Real Estate Finance, Real Estate’s Impact on Financial Statements, Enterprise Alignment, two elective seminars, Capstone: Leadership and Strategy. Candidates must receive passing grades in each course and pass the MCR Assessment.

Core Value
The MCR addresses effective management of CRE functions from a strategic perspective by focusing on the CRE organization’s mission in relation to corporate goals. Valuable for mid-management CRE professionals and those aspiring to that level including end users, service providers, and developers. The curriculum has a strong financial component, emphasizing critical need for understanding corporate real estate’s linkage to corporate bottom line. The program also includes workplace strategy, portfolio management and business alignment.

For more information or to register, contact cthomas@corenetglobal.org or +1 404 589 3200

Where: Tokyo, Japan
When: January 16-17, 2020
   May 27-28, 2020
   November 5-6, 2020
   March 3-5, 2021
   August 2021

“MCR is a practical qualification for (corporate) real estate professionals to build their general knowledge. Often we become entrenched in our area of expertise, and I found MCR exposed me to a range of areas and provides a way to learn across a variety of property-related skills.”

Matt Meehan, MCR
Associate Director, Real Estate
PWC New Zealand

Register Today!
www.corenetglobal.org/AMCRJ
Master of Corporate Real Estate
2020-2021 Japan MCR Group Program

Session 1: January 16-17, 2020
Real Estate’s Impact on Financial Statements
Identify how Corporate Real Estate (CRE) transactions impact financial statements, calculate performance measures, and optimize CRE strategies using accounting treatment of transactions.

Session 2: May 27-28, 2020
Enterprise Alignment
Align corporate real estate functions to business strategy, objectives, and priorities. Improve strategic relationship management and implement proactive change management.

Session 3: November 5-6, 2020
Corporate Real Estate Finance
A comprehensive overview of financial analysis management. Work through case studies to analyze alternative lease structures, lease buyouts, and buy vs. lease decisions.

Session 4 & 5: March 3-5, 2021
Corporate Real Estate Technology Essentials
Examine the role that CRE technologies play in the overall service delivery model, with a review of the traditional systems as well as the impact of emerging technologies and evolving work styles on technology infrastructure.

Workplace Strategy Essentials
Develop strategies that address the relationships between physical space, corporate culture, worker expectations, technology, and brand to attract, enable, and retain employees. Analyze organizational needs to develop a strategic workplace vision aligned with business goals.

Session 6: August 2021
Capstone: Leadership and Strategy
Analyze complex business scenarios to formulate, propose and defend CRE solutions that align with corporate priorities. Understand CRE from a holistic, integrated and strategic perspective. Required. Prerequisites apply.

“The MCR is a one-stop learning platform to enhance your corporate real estate (CRE) skillset and knowledge, and the best place to network and collaborate with other CRE professionals.”

Joey (Jia Yi) Sun, MCR
Capital Program Manager

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Special pricing of USD4200 includes CoreNet Global membership through December 31, 2021, six designated MCR seminars, a fantastic savings from the regular USD8120 registration rate.

Terms & Conditions
- Special pricing applies to six designated MCR courses offered in Tokyo, Japan through August 2021. Space is limited. Offer expires January 2020
- Each candidate will be automatically registered into all six courses.
- All seminars will be held in Tokyo, Japan and will be taught in Japanese, with materials in English.
- Schedule change requests may be accommodated on a space available basis at no additional cost.
- Regular member registration fees apply for guaranteed seating in other seminars or locations.
- If a participant is unable to complete all requirements within the prescribed time frame, then additional seminar registration fees may apply.
- All additional MCR Professional Designation program guidelines apply.
- Companies may substitute an alternate candidate if a registered candidate is unable to finish the program.

These special prices are time limited discounts offered to persons living in the Asia-Pacific region and taking seminars offered in Tokyo, Japan. Take advantage before fees revert to regular rates.

Sign-up Now
Contact a CoreNet Global team member to take advantage of the benefits of the MCR group program.

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