2020 Proposal Template

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2020 Summit Theme

#relationshipgoals
*Bricks, Bytes & A Culture That’s Right*

**relation-ship-goals** /raˈlēSH(a)nˌSHip/gölz/

The 2020 Summit Theme, #relationshipgoals is your opportunity to share thought leadership on key challenges, new ideas, co-creation experiences, problem solving, successes, and lessons learned. By sharing emerging work, reflecting on innovation in process, unusual tools and new frameworks for building the CRE organization of tomorrow, Summit attendees will gain a greater insight into the way two or more concepts, objects, people or groups are connected, and behave toward each other.

Relationships are fundamental to the human experience. They’re also fundamental to creating digital and physical integration at work, connecting people, place and technology. When they’re right, the culture is right. When they’re wrong, businesses falter. Corporate real estate professionals have vital leadership roles to play in business enablement, building relationships between the bricks and the bytes -- and ultimately creating a culture that’s right. The convergence of HR, IT and CRE will likely grow exponentially in the coming years. Are you ready to lead?

PROPOSAL SUCCESS TIPS

We are looking for the strategic impact of the proposed initiative and evidence of best practices. In short, how you and your team have helped to build relationships to ultimately create a culture that’s right for today’s global business environment.

What Attracts CoreNet Global Attention?
- Transcending CRE-specific case studies or panel discussions with subject matter experts
- Active attendee interaction, not passive listening
- Something different, new, and innovative
- Co-creation and exploration of new ways to solve problems
- Innovative session formats and a deeper explanation of how to engage the audience in meaningful dialogues
- Inclusion of colleagues, coworkers and presenters outside of CRE to contribute to discussion
- Pushing the boundaries of traditional learning experiences

Areas of difficult problems we’re interested in
- AI, IoT, blockchain and other technology disruptors impact the role of corporate real estate
- Insights gleaned from other professions lead to radical changes
- Agility, resilience and relevance of CRE in a time of great technological and traditional business model disruption
- Relationship building with other internal service providers, such as HR, IT, FO, Procurement to improve employee experience; who leads this effort, and why
- Future impact of flexible work
Measurable success of workplace wellness for improving employee satisfaction
New and future skill sets to meet emerging CRE needs
Enhancement of diversity, equity, and inclusion
Management and adaptation to changes in process, impact, and culture; skills and competencies needed to successfully navigate change
Geopolitical, economic or environmental risks on horizon
Innovative strategies to empower and lead in-house and outsourced CRE teams
Business continuity strategies to address unanticipated events, challenges and crises
Application of emerging technologies to provide personalized experience for employees
New ways to support business goals through employee experience, client experience, brand, productivity, and location
Fostering of positive workplace culture to attract talent, drive engagement, improve employee satisfaction, and impact performance; optimization of physical workplace to support these strategies
State-of-the-art environmental practices.

The Proposal Template

*Global Summits:
  o EMEA Summit (Berlin), 22-24 September 2020
  o North America Summit (Washington, DC), October 25-28, 2020

*Title: Be clear and concise
-Total Characters: 90

*Proposal Type:
Due to the importance of interactive sessions, CoreNet Global will give preference to proposals that promote audience participation and engagement over lecture-style and/or one-way panel presentations.

  • **Case Studies with Audience Discussion** - The content should focus on real life examples of projects and provide opportunities for the delegates to understand what went well and lessons learned.
  • **Facilitated Roundtable Discussions** - The idea of the roundtables is to delve into the deeper issues and focus on developing solutions, approaches, strategies, or innovative thinking. They demand interaction from all participants. Facilitators briefly introduce the topic and provide background information then pose questions to facilitate the discussion. The outcome is a collegial discussion and an exchange of ideas providing a range of perspectives and takeaways for participants.
  • **Debate** - A constructive, moderated debate between opposing viewpoints, followed by Q&A.
  • **Future 20** - A 20-minute solo presentation highlighting new and emerging ideas.
  • **Engage Studio** - Jump in, get involved, and have fun in these hands-on learning opportunities.
  • **Ignite** - During these fast-paced, fun and entertaining talks, presenters have a maximum of 20 slides, for 5 minutes. It's a showcase of ideas that might be bold, possibly brash --- but never boring.
  • **Panels** - These sessions are opportunities to share topics of interest through an innovative, thought-provoking format that encourages audience participation. An example is point-counterpoint on controversial topics.
  • **Other Formats** - If selected, you will be prompted to describe your unique session design.

*Session Speakers:
A proposal should, as often as possible, feature speakers from other disciplines in addition to end-users/corporate occupiers as co-speakers if they are not the primary speaker. A total of four speakers is allowed. You MUST complete all contact information for each speaker. See below.

**Primary Speaker:**
- Name, title, company
- Phone, email
- Short Bio (total 800 characters)
- What year does their professional experience begin, relating to the presentation subject matter?
- References (Please provide a reference below with their email address and phone number).
- Additional Comments (total 500 characters)

**Co-Speaker:**
- Name, title, company
- Phone, email
- Short Bio (total 450 characters)

*Proposal Description:* Provide a description of your proposal that 1) builds upon the title and, 2) is as persuasive and concise as possible. (total 1400 characters)

*Key Takeaways:* Identify measurable results focusing on skills that attendees can use after attending your presentation. Use words such as: identify, discover, practice, describe, chart, define, list, etc. Provide two, but no more than three key takeaways.

*Key Takeaway 1 –* By the end of this presentation, participants will be able to:
(total 300 characters)

*Key Takeaway 2 –* By the end of this presentation, participants will be able to:
(total 300 characters)

*Key Takeaway 3 –* By the end of this presentation, participants will be able to:
(total 300 characters)

*Subject Areas:* Define the subject areas that your proposal best fits. Please make up to 3 selections.

*Additional Information:* Describe what your audience will do during your presentation. It’s important that you think through this and build in interaction that goes beyond Q&A at the end of a session. We are committed to building thoughtful discussions throughout the Summit to create a high level of attendee engagement. (total 800 characters)

*How much time is needed for your presentation?*
20 minutes, 40 minutes, 60 minutes, Other

Provide URL for video of past presentation. Click on Add Another link to add up to 3 URL's.

**Comments** (total 1000 characters)

*Supporting Document(s):* Use the form below to upload any supporting documents for your Proposal. Click or drag your files to the box and then click Upload followed by Save.
*Finalize:
You must complete all the required steps before you can finalize the Proposal. Once you have submitted your complete Proposal Submission, you will receive a confirmation email containing a link to review and monitor the status of your submission online.

Once a Proposal is finalized you cannot go back and make changes.

* I have fully and completely read, and I understand that by clicking finalize, I agree, for behalf of myself, my company and any co-presenters, that we shall be bound by the terms and conditions of the Speaker Agreement, Commitments and Policies. Further by clicking finalize we agree and understand that, if the proposal is selected, we will timely submit speaker bios, audio visual requirements and presentation by the deadline established by CoreNet Global. Finally, we agree and understand that failure to adhere to the terms and conditions of the Speaker Agreement, Commitments and Policies or submit any ancillary required material means that CoreNet Global shall have the right to replace the sessions with another session. I am ready to finalize the Proposal.

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