2022 Proposal Template

***This Proposal Template is ONLY to be used as a guide for submitting your content. You must submit your Proposal directly online. NO CONTENT SUBMITTED ON THIS TEMPLATE WILL BE ACCEPTED.***

2022 Summit Theme

**Putting it Together**

Since March of 2020, when the COVID-19 pandemic first hit globally, comfort zones, our understanding of the world, how we live in it, how we work in it, and how we do business, have all been pulled apart. But now it’s time to put it back together.

As the world seeks to realign and define the new normal, corporate real estate (CRE), the businesses they serve, and their customers, are looking for answers to how we all fit together. How do people, place, and purpose help to fulfil this aim? How do CRE, HR, IT, continue to work together and better? How do we promote and encourage ESG and DEI efforts such that they become ingrained in business? As leaders who are at the forefront, seeking and implementing answers to these questions, you have the knowledge and the expertise to lead the charge and define the future.

The maximum number of speakers allowed per breakout session is 3 total.

The Proposal Template

*Global Summits:
  o EMEA | Amsterdam | 13-15 September 2022
  o North America | Chicago, IL | November 1-3, 2022

*Title: Interesting and concise titles rise above the noise. Do not use ALL CAPS. Think simple, articulate and succinct.
-Total Characters: 100

*Proposal Type:

  o **Campfire** – A speaker-led, open conversation that focuses on driving a dialogue with attendees around a topic rather than offering a structured presentation.

  o **Case Studies with Audience Discussion** - The content should focus on real life examples of projects and provide opportunities for the delegates to understand what went well and lessons learned.

  o **Debate** – A constructive, moderated debate between opposing viewpoints, followed by Q&A.

  o **Engage Studio** – An activity-based session that facilitates interactive and creative learning techniques.

  o **Facilitated Roundtable Discussions** - The idea of the roundtables is to delve into the deeper issues of particular topics and focus on developing solutions, approaches, strategies, or innovative thinking. They demand interaction from all participants. Facilitators briefly introduce the topic and provide background information then pose questions to facilitate the discussion. The outcome is a collegial discussion and an...
exchange of ideas providing a range of perspectives and takeaways for participants.

- **Future 20** – A 20-minute solo presentation highlighting new and emerging ideas.

- **Other Formats** (If selected, you will be prompted to describe your unique session description.)

- **Panels** - These sessions are opportunities to share topics of interest through an innovative, thought-provoking format that encourages audience participation. An example is point-counterpoint on controversial topics.

  *Session Speakers*: A proposal should, as often as possible, *feature speakers from other disciplines in addition to end-users/corporate occupiers as co-speakers if they are not the primary speaker*. A total of *three* speakers is allowed. You MUST complete all contact information for each speaker. See below.

**Diversity**: CoreNet Global’s Board and leadership have established diversity, equity, and inclusion (DEI) as a critical priority for the association. We strive to develop a program that truly represents our diverse community. We encourage you to consider how your proposal reflects or addresses diversity, equity, and inclusion (including subject matter, individuals of all identities, and demographic characteristics). Please note: Priority will be given to submissions that showcase diversity. CoreNet Global reserves the right to review and suggest speakers to ensure that our program is balanced and diverse.

**Speakers can only be in one breakout session/panel at any given summit. Learning theaters and technology playground do not count towards a breakout session.**

**Primary Speaker:**
- Name, title, company
- Phone, email
- Short Bio (total 800 characters)

**Co-Speaker:**
- Name, title, company
- Phone, email
- Short Bio (total 450 characters)

*Proposal Description*: Provide a description of your proposal that 1) builds upon the title and, 2) is as persuasive and concise as possible. (total 1500 characters)

*Key Takeaways*: In this section, we are looking for well thought out and measurable results that will come from your presentation. They should focus on what the learner will be able to do after attending your presentation. The emphasis should be on the acquisition of skills, rather than simply receiving knowledge. Please list at least two, but no more than three measurable key takeaways; proposals will not be considered without valid Key Takeaways.

Key Takeaways are best expressed by using active verbs such as: identify, discover, practice, describe, chart, define, list, etc. For example: By the end of this presentation, participants will be able to identify key skills needed to influence change.

*Key Takeaway 1 – By the end of this presentation, participants will be able to: (Total 300 characters)*

*Key Takeaway 2 – By the end of this presentation, participants will be able to: (total 300 characters)*
*Key Takeaway 3 – By the end of this presentation, participants will be able to:
(total 300 characters)

*Subject Area: Please define the subject area(s) that your proposal best fits. Choose up to 3 subject areas. For example, mobility or technology.

*Additional Information: Describe what your audience will do during your presentation. It’s important that you think through this and build in interaction that goes beyond Q&A at the end of a session. We are committed to building thoughtful discussions throughout the Summit to create a high level of attendee engagement. Prioritization be given to those sessions that demonstrate they are structured to have more audience engagement. (total 5000 characters).

*How much time is needed for your presentation?
20 minutes, 40 minutes, 60 minutes, Other

Provide URL for video of past presentation. Click on Add Another link to add up to 3 URL's.

Comments (total 1000 characters)

*Finalize: You must complete all the required steps before you can finalize the Proposal. **Proofread. Spelling, grammar and punctuation are important.** Once you have submitted your complete Proposal Submission, you will receive a confirmation email containing a link to review and monitor the status of your submission online.

Once a Proposal is finalized you cannot go back and make changes.

* I have fully and completely read and I understand that by clicking finalize, I agree, for behalf of myself, my company and any co-presenters, that we shall be bound by the terms and conditions of the Speaker Agreement, Commitments and Policies. Further by clicking finalize we agree and understand that, if the proposal is selected, we will timely submit speaker bios, audio visual requirements and presentation by the deadline established by CoreNet Global. Finally, we agree and understand that failure to adhere to the terms and conditions of the Speaker Agreement, Commitments and Policies or submit any ancillary required material means that CoreNet Global shall have the right to replace the sessions with another session. I am ready to finalize the Proposal.

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