Master of Corporate Real Estate
2020-2022 VIRTUAL MCR Group Program

The Master of Corporate Real Estate (MCR) program is a professional designation series of seminars designed to meet the training needs of Corporate Real Estate (CRE) professionals in the industry. CoreNet Global is offering a 15-month accelerated VIRTUAL MCR group program.

- Special pricing - 20% discount off the standard rates for group participants
- Relationship building with group colleagues for a lifetime of networking
- Deeper insights into the industries associated with the group, through ongoing engagement and activities with peers throughout the program

Core Value
The MCR addresses effective management of CRE functions from a strategic perspective by focusing on the CRE organization’s mission in relation to corporate goals. Valuable for mid-management CRE professionals and those aspiring to that level including end users, service providers, and developers. The curriculum has a strong financial component, emphasizing critical need for understanding corporate real estate’s linkage to corporate bottom line. The program also includes workplace strategy, portfolio management and business alignment.

For more information or to register, contact learning@corenetglobal.org or +1 404 589 3200

"Attending the CoreNet Global classes allows me to stay fresh and informed in an industry that exists because of change."

Tracy K. Overton, MCR
Manager, Corporate Real Estate
Collins Aerospace

Register Today!
www.corenetglobal.org/VMCRNA

December 1-8 2020
Workplace Strategy Essentials
An introduction to workplace strategy. Identify foundational elements, and examine the broader role of workplace strategy, global issues, tools, and technologies.

March 23-30 2021
Enterprise Alignment
Align CRE functions to business strategy, objectives, and priorities. Improve strategic relationship management and implement proactive change management.

June 8-15 2021
Corporate Real Estate Finance
A comprehensive overview of financial analysis management. Work through case studies to analyze alternative lease structures, lease buyouts, and buy vs. lease decisions.

September 21-28 2021
Real Estate’s Impact on Financial Statements
Identify how CRE transactions impact financial statements, calculate performance measures, and optimize accounting treatment of CRE transaction

January 18-27 2022
Data Driven Performance Improvement
Translate CRE activities and individual asset performance into metrics aligned with enterprise strategic objectives, priorities, and values. Using the analysis of data to make decisions that drive performance improvement.

April 2022
Capstone: Leadership and Strategy
Analyze complex business scenarios to formulate, propose and defend CRE solutions that align with corporate priorities. Understand CRE from a holistic, integrated and strategic perspective.
Prerequisite: Completion of all prior seminars.
How it works
Led by top-rated faculty, seminars use an interactive, team-based approach to solve problems, analyze case studies and share experiences. The MCR designation is awarded upon completion of six courses and candidates must receive passing grades in each course and pass the MCR Assessment.

Terms & Conditions
• Special pricing applies to six designated virtual MCR courses offered online through April 2022. Space is limited. Offer expires November 30, 2020.
• Each candidate will be automatically registered into all six courses.
• Schedule change requests will be reviewed on a case-by-case basis and may be accommodated on a space available basis at no additional cost.
• All additional MCR Professional Designation program guidelines apply.
• Companies may substitute an alternate candidate if a registered candidate is unable to finish the program.

These special prices are time limited discounts offered to persons taking seminars included in the group program. Take advantage before fees revert to regular rates.

Sign-up Now
Contact learning@corenetglobal.org to take advantage of the benefits of the MCR group program.

“Enjoyed every moment of every class. Highly organized classes, with excellent and accurate content. Well prepared, facilities selection and setup. All 6 classes without a hiccup. Outstanding in the industry. I can only recommend CoreNet to all working in or interested in the Real Estate.”

Ladislav Duroska, MCR.w
Senior Manager Real Estate
Lenovo United States

Special package discount of 20% available through November 30, 2020

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