

2022 Proposal Template

*****This Proposal Template is ONLY to be used as a guide for submitting your content. You must submit your Proposal directly online. NO CONTENT SUBMITTED ON THIS TEMPLATE WILL BE ACCEPTED.*****

2022 Summit Theme

East Meets West Global Summit

Be the Bridge | *Influence. Include. Innovate.*

Bridges join and connect us. During the past year leaders like you have increasingly stepped up and become an invaluable bridge to develop people-centric workplace strategies that focus on talent, workforce flexibility, health, well-being, and the human experience. You are forging the workplace of future by working together in business ecosystems in collaboration with colleagues that center on people-first approaches. You understand that the future of work requires skill sets that includes adaptability, critical thinking, emotional intelligence, the abilities to influence, include and innovate. You are leveraging technology and fostering cultures of innovation for competitive advantage and ultimately to build bridges to new possibilities.

The 2022 Global Summit Theme is *Be the Bridge, Influence. Include. Innovate.* This is your opportunity to share thought leadership. What role does corporate real estate play in leading, creating, shaping, fostering, and embracing experiences that enable business success?

Focus!

Help us focus on the attendee experience at our Global Summits. Please note the following:

- Your colleagues' content expectations transcend CRE-specific case studies or panel discussions with subject matter experts.
- We seek proposals that offer something different and new.
- We want proposals that allow for co-creation and exploration of new ways to problem solve.
- Preference will be given to proposals that push the boundaries of traditional breakout session experiences.

Be an Experience.

Begin a conversation that ignites a spark that leads to further discussions that last long after the Global Summit is complete. Share provocative ideas. Help others solve their current problems or find opportunities to take leaps forward.

Here are a few ideas to spark your thoughts as you develop the ultimate proposal for your breakout session experience:

- How can colleagues, coworkers or presenters outside of CRE contribute to your discussion?
- What role does corporate real estate play in COVID company preparedness now and in a post-vaccination world?
- What is the future of hybrid work environments?
- How are organizations thinking about purpose beyond profit to help shape a better future for all?
- Is your company exploring new manufacturing location alternatives in order to reduce costs, lower risk and speed delivery of products to customers?
- What strategies are you employing to foster a more equitable, prosperous, and diverse workforce?
- How are new technologies are shaping the world of work and enhancing employee experience.

- As leaders how are you better managing changes driven by technological, social, and economic forces?
- How do you see the culture and wellness needs of Office evolving in a post-pandemic world?
- How are the expectations of ESG changing CRE priorities?
- What business continuity strategies are you using to address unanticipated events, challenges and crises?
- What steps are you taking to ensure resilience in your company's logistics network and supply chain?
- How are you building a new, more resilient environment that supports the whole person—the personal, the communal, the mental and the physical?
- What are the challenges and opportunities you face partnering with other internal business units?

The Proposal Template

*Global Summit:

- **East Meets West Global Summit (Dubai), 8-10 March 2022**

*Title: Interesting and concise titles rise above the noise. Do not use ALL CAPS. Think simple, articulate, and succinct.

-Total Characters: 100

*Proposal Type:

o **Case Studies with Audience Discussion** - The content should focus on real life examples of projects and provide opportunities for the delegates to understand what went well *and* lessons learned.

o **Debate** – A constructive, moderated debate between opposing viewpoints, followed by Q&A.

o **Future 20** – A 20-minute solo presentation highlighting new and emerging ideas.

o **Other Formats** (If selected, you will be prompted to describe your unique session description.)

o **Panels** - These sessions are opportunities to share topics of interest through an innovative, thought-provoking format that encourages audience participation. An example is point-counterpoint on controversial topics.

*Session Speakers:

A proposal should, as often as possible, **feature speakers from other disciplines in addition to end-users/corporate occupiers as co-speakers if they are not the primary speaker.**

NEW! Diversity in your co-speakers is essential. Priority will be given to proposals that demonstrate diversity among speakers.

You **MUST** complete all contact information for each speaker. See below.

Primary Speaker:

- Name, title, company
- Phone, email
- Short Bio (total 800 characters)

Co-Speaker:

- Name, title, company
- Phone, email
- Short Bio (total 450 characters)

***Proposal Description:** Provide a description of your proposal that 1) builds upon the title and, 2) is as persuasive and concise as possible. (Total 1400 characters)

***Key Takeaways:**

In this section, we are looking for well thought out and measurable results that will come from your presentation. They should focus on what the learner will be able to do after attending your presentation. The emphasis should be on the acquisition of skills, rather than simply receiving knowledge. Please list at least two, but no more than three measurable key takeaways; proposals will not be considered without valid Key Takeaways.

Key Takeaways are best expressed by using active verbs such as: identify, discover, practice, describe, chart, define, list, etc. For example: By the end of this presentation, participants will be able to identify key skills needed to influence change.

*Key Takeaway 1 – By the end of this presentation, participants will be able to:
(Total 300 characters)

*Key Takeaway 2 – By the end of this presentation, participants will be able to:
(Total 300 characters)

*Key Takeaway 3 – By the end of this presentation, participants will be able to:
(Total 300 characters)

***Subject Area:**

Please define the subject area that your proposal best fits. For example, mobility or technology. (Total 500 characters)

***Additional Information:**

Describe what your audience will do during your presentation. It's important that you think through this and build in interaction that goes beyond Q&A at the end of a session. We are committed to building thoughtful discussions throughout the Summit to create a high level of attendee engagement. (Total 800 characters)

*How much time is needed for your presentation?
20 minutes, 40 minutes, 60 minutes, Other

* **Supporting Documents:**

Provide URL for video of past presentation. Click on Add Another link to add up to 3 URL's.

Comments (Total 1000 characters)

***Finalize:**

You must complete all the required steps before you can finalize the Proposal. Proofread. Spelling, grammar, and punctuation are important. Once you have submitted your complete Proposal Submission, you will receive a confirmation email containing a link to review and monitor the status of your submission online.

Once a Proposal is finalized you cannot go back and make changes.

* I have fully and completely read and I understand that by clicking finalize, I agree, for behalf of myself, my company and any co-presenters, that we shall be bound by the terms and conditions of the Speaker Agreement, Commitments and Policies. Further by clicking finalize we agree and understand that, if the proposal is selected, we will timely submit speaker bios, audio visual requirements and presentation by the deadline established by CoreNet Global. Finally, we agree and understand that failure to adhere to the terms and conditions of the Speaker Agreement, Commitments and Policies or submit any ancillary required material means that CoreNet Global shall have the right to replace the sessions with another session. I am ready to finalize the Proposal.

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