



A COVID-19 Virtual Ideation Experience

**Distributed Work**  
**Team Number: 14**



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## Statement

“With government-issued orders to shelter in place across the globe – and corporations shutting offices – employees have been sent home. We are now conducting a worldwide experiment in remote working.”

## Goal

Develop key forecasts and recommendations for corporate real estate professionals as they address how the pandemic will impact where we work going forward. 1500 words / up to 10 slides.

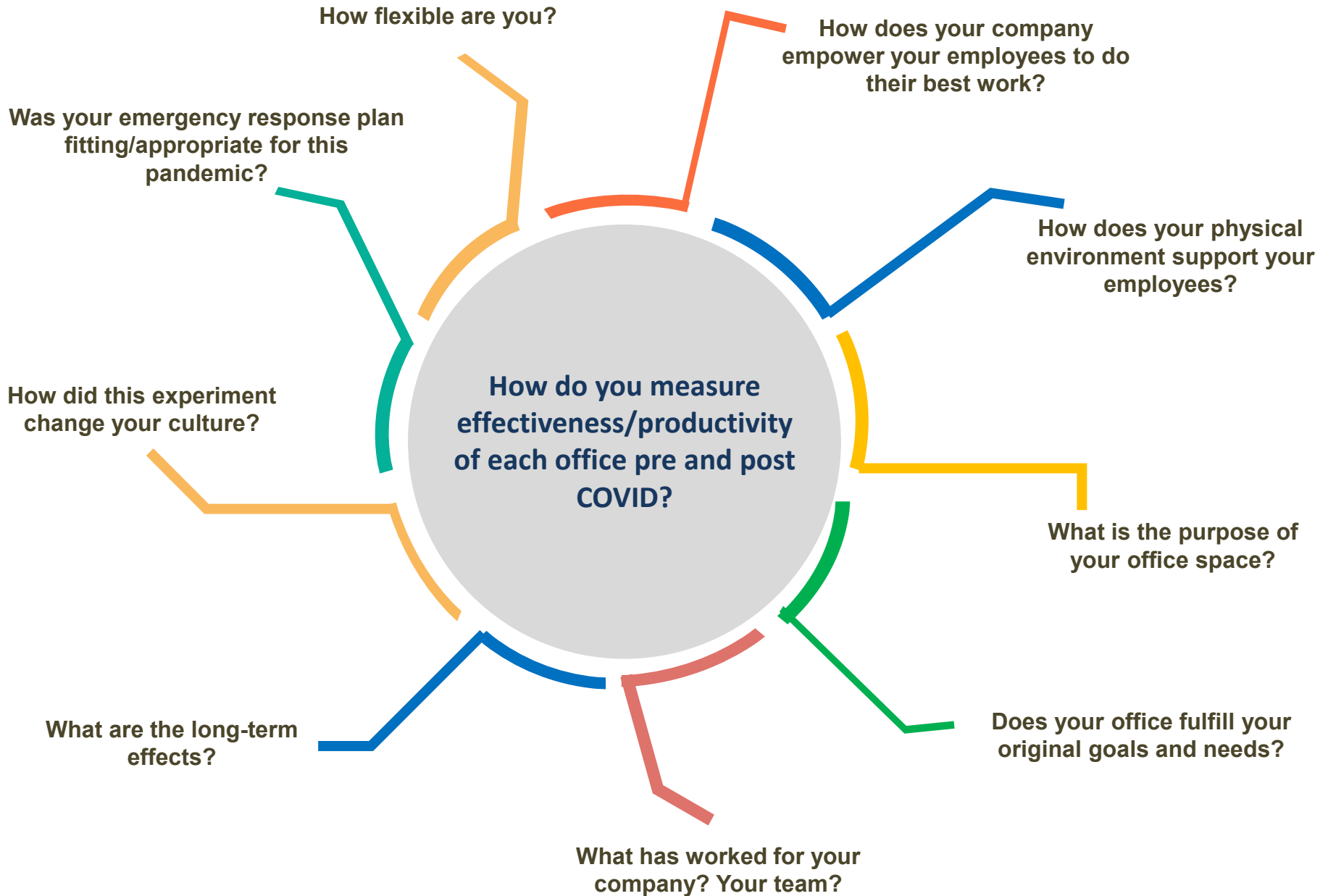
## Our Objective

With so many sources out there freely offering direction and guidance or advice to the masses (much of which was based on these questions), our small group thought it may be more beneficial to create an assessment tool to provide insight, measurement, and help to identify gaps and areas that require attention. We recommend you pose each question against each of your locations.

We believe this tool will help users honestly and objectively think through and understand their organization’s strengths and weaknesses, places to improve. Get into the weeds and probe deeper; an intimate understanding of each location will result in the best tailored solutions for your organization.

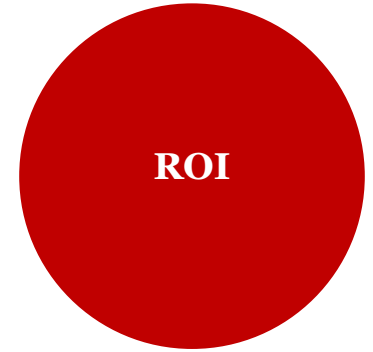
“Awareness is the greatest agent for change.” - Eckhart Tolle

# WHAT WILL THIS EXPERIMENT REVEAL?



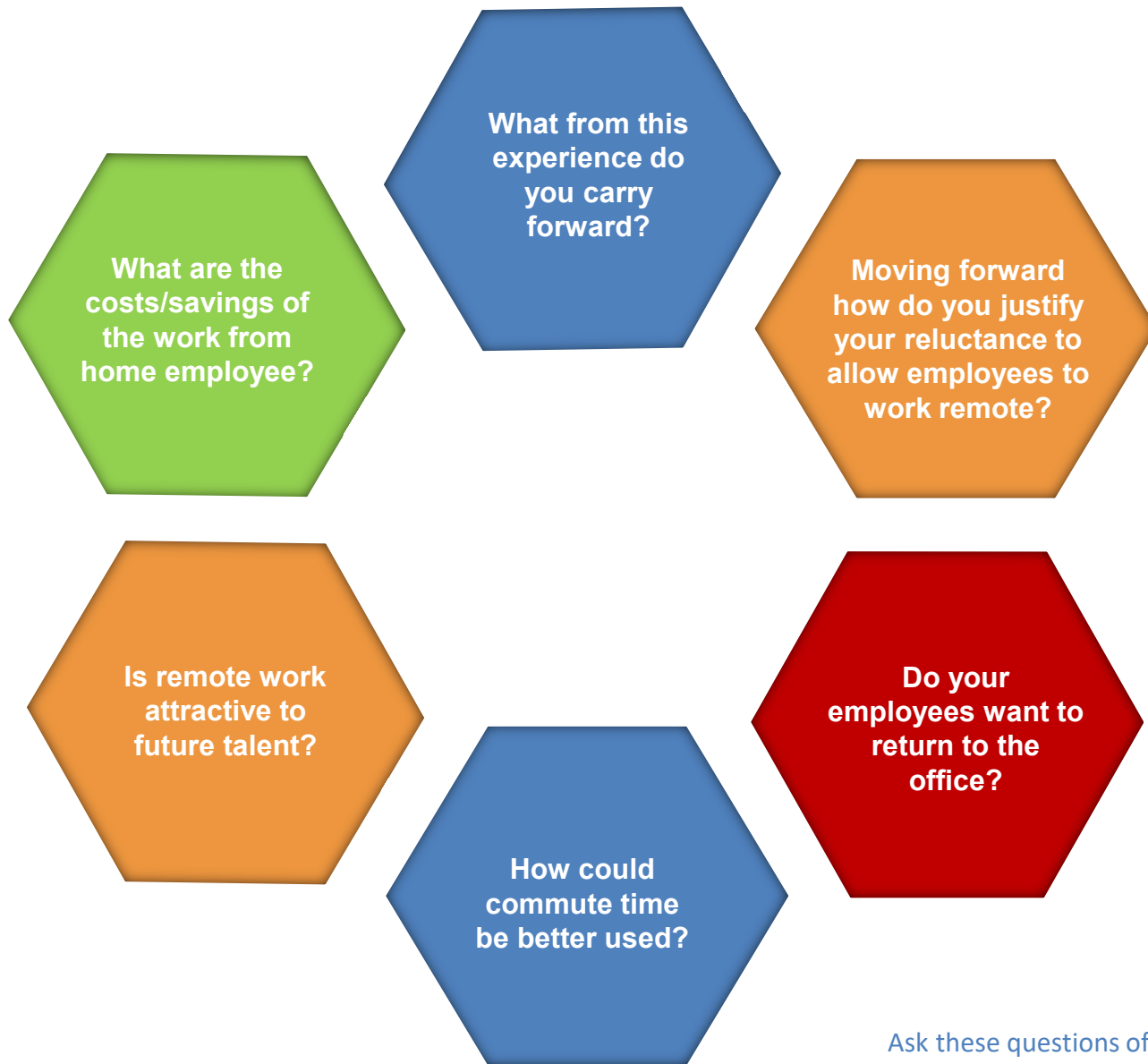
Ask these questions of each of your locations

# HOW WILL REMOTE WORK TRANSFORM WORKPLACE STRATEGY?



Ask these questions of each of your locations

# WILL COMPANIES THAT WERE RELUCTANT TO EMBRACE REMOTE WORK BEFORE, NOW SEE IT AS A VIABLE OPTION?



Ask these questions of each of your locations

# WILL EMPLOYEES BE EAGER TO RETURN TO THE WORKPLACE?

Limitation of employees

Office Design

Behavioral Changes

Reduction of risk

How do you support employees returning to work based on each category

Enhanced cleaning

Leadership support

Technology

Communication of new protocol

Ask these questions of each of your locations



# WILL EMPLOYEES SEE GREATER VALUE IN WORK REMOTE VS IN OFFICE? WHAT MAY PREVAIL?

**What is the feedback  
you are receiving  
from you team?**

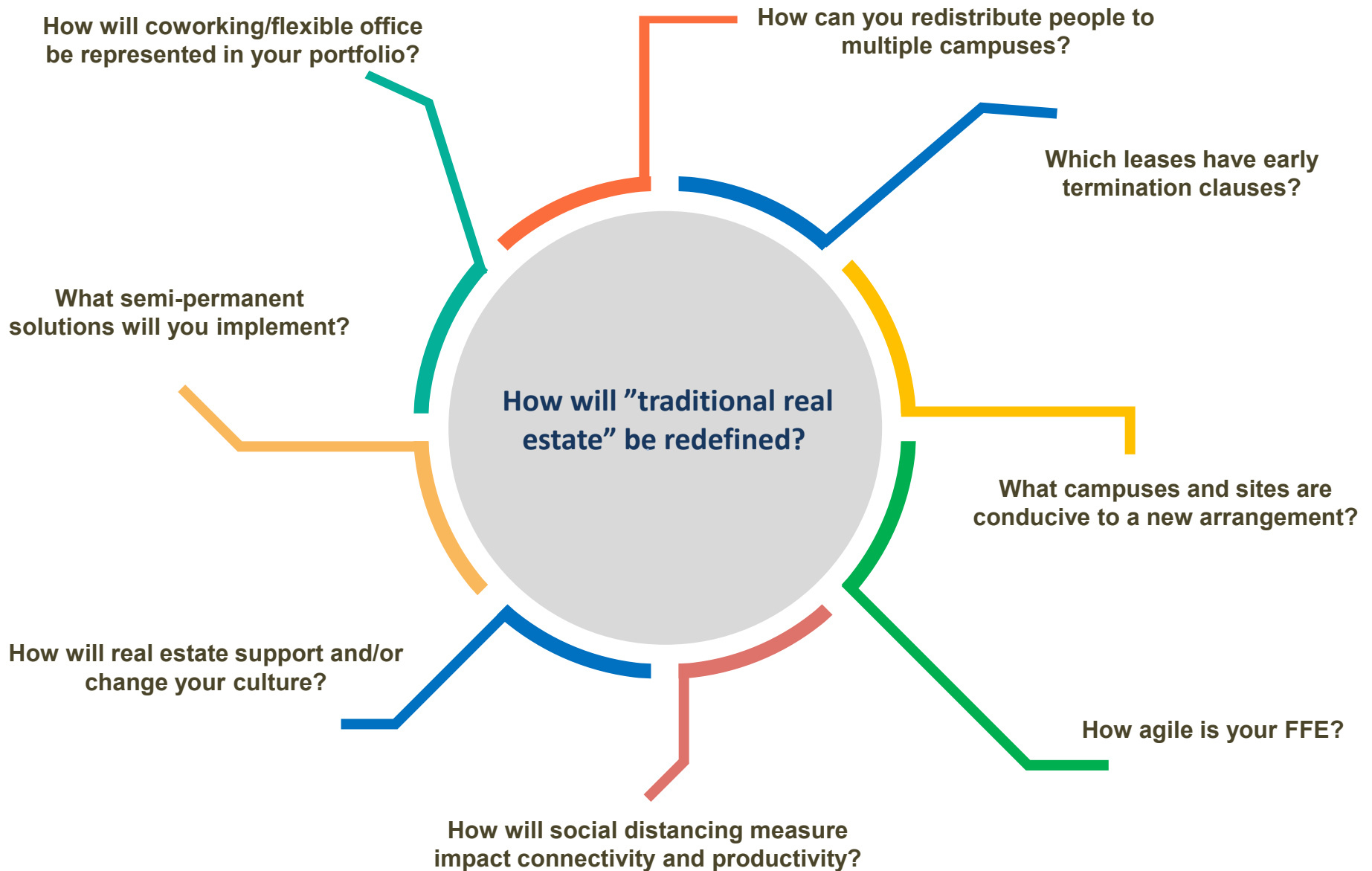
**How will you make  
decisions based on  
behaviors, usage,  
social climate,  
state of pandemic?**

**What are the  
cost/savings of the  
work from home  
employee?**

**How will you  
continue to  
monitor  
feedback?**

**Could work  
become your  
second safe place?**

# WILL REMOTE WORK RESULT IN CORPORATIONS USING LESS “TRADITIONAL REAL ESTATE”?



Ask these questions of each of your locations





## Conclusion

By asking the end user more thought-provoking questions of the worldwide experiment in remote working, we hoped to encourage a greater self-reflection which would ultimately result in more tailored actionable steps.

In lieu of offering more subjective advice and direction in an already overly saturated area full of sources conjecturing their own opinions we asked the end user to go deeper and examine what was best for their specific company, employees and locations.

With industries of all sizes, offering a wide range of varying products or services in a multitude of locations all facing how to respond to the question of how to work through this global pandemic, a more in-depth inventory should be taken to serve as a tool to guide future decisions in both the short and long term.



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Team Leads :

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