



CORENET GLOBAL FY25

# STRATEGIC PLAN

VISION

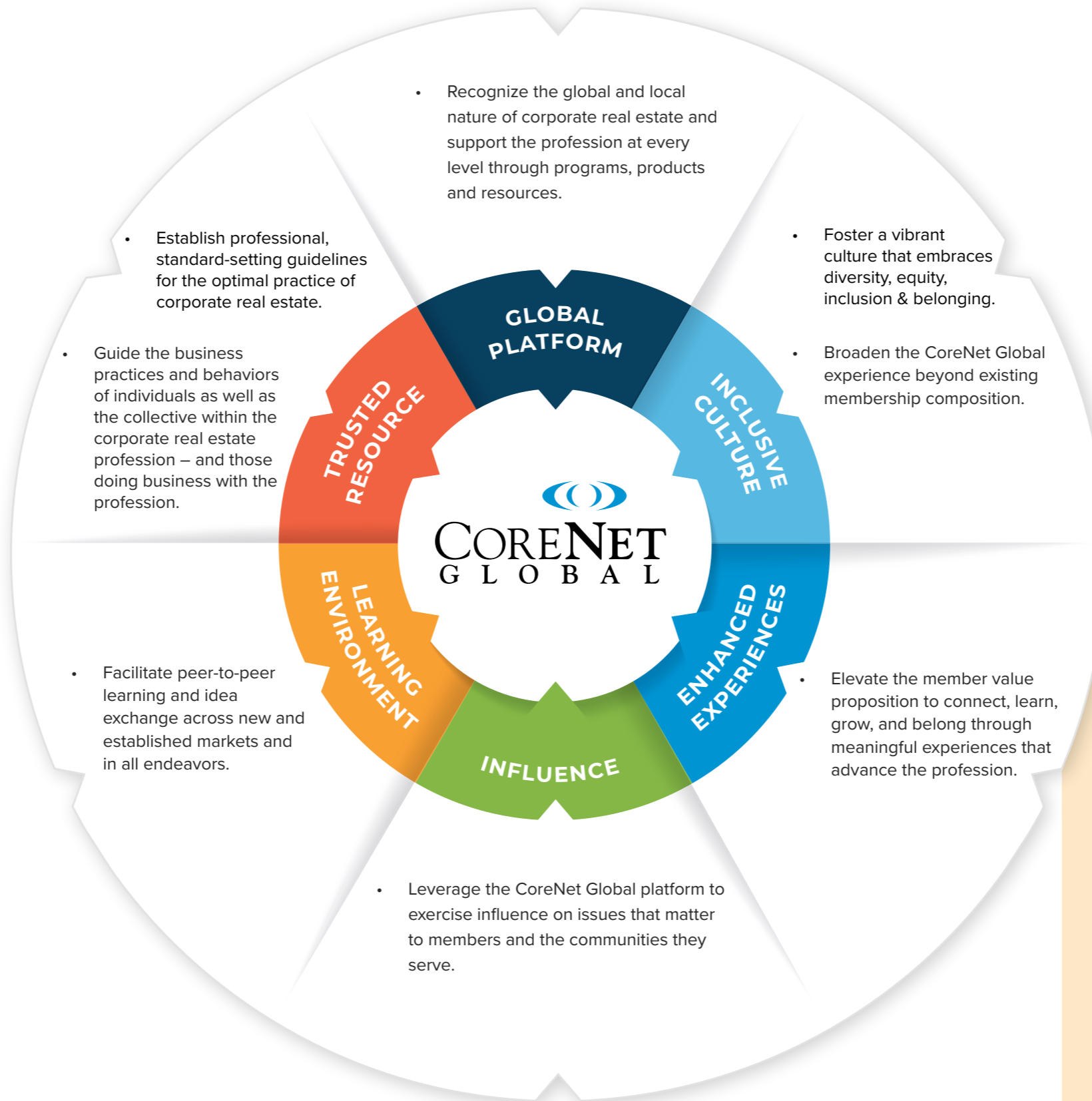
Be indispensable to the successful practice of corporate real estate globally

MISSION

To advance and support the practice of corporate real estate globally

OVERARCHING STRATEGY

Be an inclusive, experience-driven association with a trusted engagement platform for learning, sharing, creating and advancing



**STRATEGIC FRAMEWORK**

CoreNet Global is a prestigious membership organization. Comprised of some of the most forward-thinking executives working in the most forward-looking companies in the world, our energy, actions, beliefs and values all come together as we work to shape the future of corporate real estate globally. CoreNet Global wields **influence** across the built environment as a responsible, **trusted resource** with a **global platform** and **inclusive culture**, offering **enhanced experiences** in a robust **learning environment**.

**FY25 STRATEGIC FRAMEWORK**

