



CORENET GLOBAL FY24

STRATEGIC PLAN

Connect.

Learn.

Grow.

Belong.

VISION

Be indispensable to the
successful practice of
corporate real estate
globally

CORE STRATEGIC PRINCIPLES

1. CoreNet Global focuses primarily on products and services that advance the practice of corporate real estate.
2. CoreNet Global will support companies and individuals in their desire to strengthen the practice and understanding of corporate real estate's value to the enterprise.
3. CoreNet Global will be timely, innovative, creative, flexible and adaptable in meeting the needs of its stakeholders globally.
4. CoreNet Global will maintain a global brand while remaining respectful to local customs, culture, business and economic practices.
5. CoreNet Global will make a positive contribution towards a sustainable future.
6. CoreNet Global will partner and/or compete with other organizations to achieve its strategies.

MISSION

To advance and support
the practice of corporate
real estate globally

CORE VALUES

1. CoreNet Global members, staff, volunteers and other stakeholders are professional, courteous, respectful, ethical and accountable in their actions and behaviors.
2. There is a spirit of volunteerism, teamwork, cooperation, and camaraderie in all that we endeavor.
3. The staff-volunteer partnership is powerful and vital to the success of the organization.
4. The organization fosters a sense of community and collaboration that facilitates individual growth and helps advance the corporate real estate profession.
5. CoreNet Global values and cultivates diversity and inclusion in its membership, programs, and all endeavors.

CORENET GLOBAL STATEMENT OF PROFESSIONAL CONDUCT

CODE OF CONDUCT

CoreNet Global (CoreNet) is dedicated to advancing the practice of corporate real estate globally. All CoreNet members, by virtue of their responsibilities within the profession, shall espouse and practice the upmost standards of ethical practice, as embodied in CoreNet's Mission and Core Values, both as individuals and members of CoreNet.

All CoreNet members, attendees and participants engaged in CoreNet activities shall comply with CoreNet's Statement of Professional Conduct. In addition, CoreNet members shall represent their employer and profession to the public, by personal example and conduct. All CoreNet members therefore have a duty to faithfully adhere to the highest standards and conduct in:

- Their verbal and written words and actions, embodying respect for truth, honesty, fairness, integrity, and the opinions of others, treating all with equality and dignity;
- Their respect for all individuals without regard to race, color, gender identity, sexual orientation, religion, national origin, disability, age or any other characteristic protected by applicable federal, state or governing laws;

CORENET GLOBAL STATEMENT OF PROFESSIONAL CONDUCT

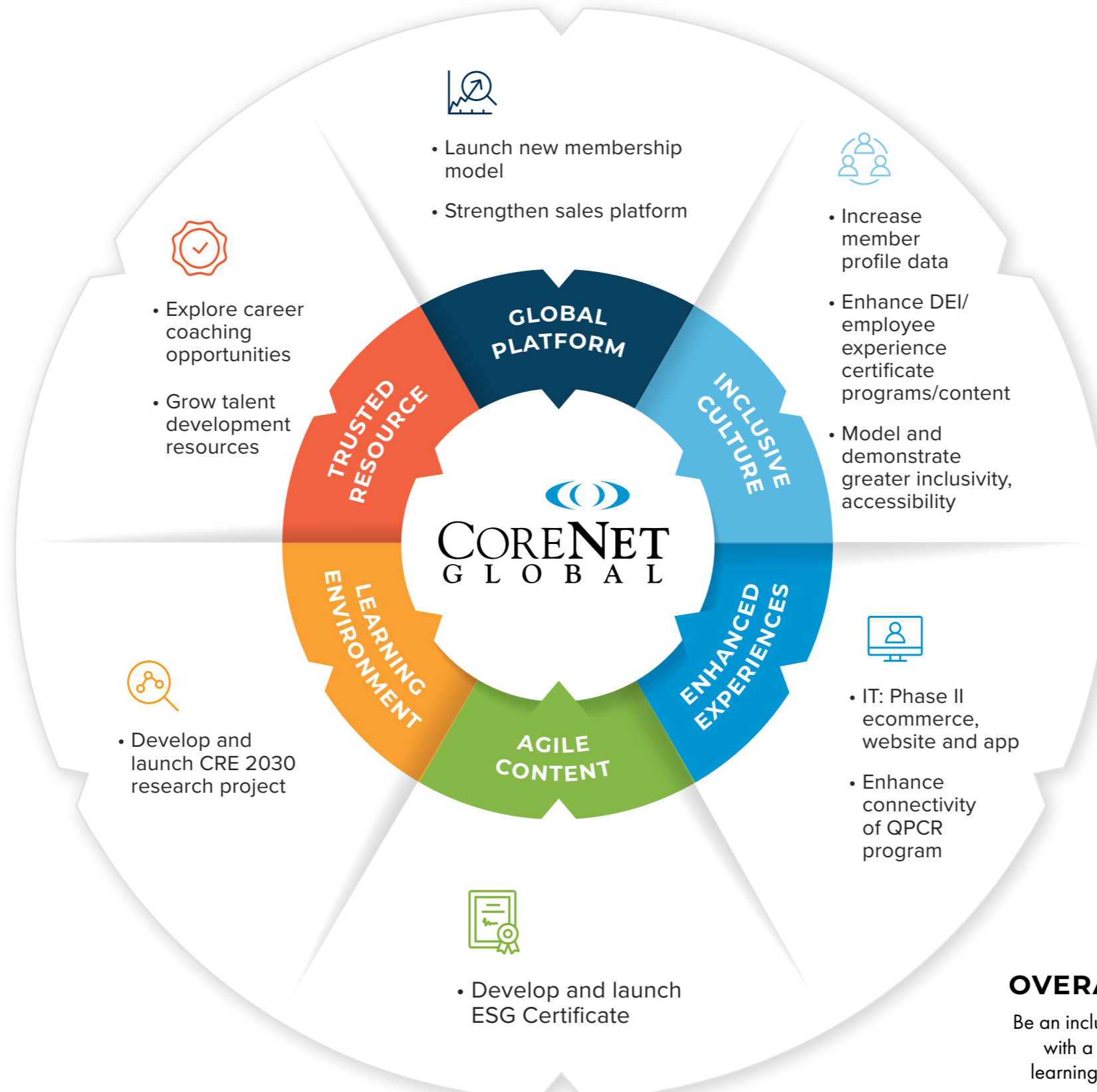
CODE OF CONDUCT (continued)

- Their encouragement and active participation in career development for themselves and others whose roles include corporate real estate or support for corporate real estate functions, and to share their knowledge and experience with others as appropriate;
- Their continuing effort to collaborate pursuing new ideas for the benefit of the profession;
- Their compliance with applicable federal, state or governing laws, and all CoreNet policies and procedures as a standard of personal conduct, in addition to full adherence to the policies and procedures of their institution, employer, or other entity; and.
- Their pledge to adhere to this Statement of Professional Conduct, and to encourage others to join them in observance of its guidelines.

Violation of or failure to adhere to the Code of Conduct may result in retraction of membership and/or future engagement with the Association.

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MISSION
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OVERARCHING STRATEGY
Be an inclusive, experience-driven association with a trusted engagement platform for learning, sharing, creating and advancing

FY24 STRATEGIC FRAMEWORK

