



## NEWS RELEASE

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### Corporate Real Estate's Best Recognized at 12<sup>th</sup>-Annual H. Bruce Russell Global Innovator's Award Competition

**ATLANTA (8 November, 2011)** – CoreNet Global's 12<sup>th</sup> annual H. Bruce Russell Global Innovator's Award (GIA) competition recognizes CBRE's Labor Analytics Group and its Global LaborView (GLV) application as leading innovators in corporate real estate.

CBRE's GLV is a web-enabled application that synthesizes labor and real estate market intelligence on a unique, powerful interactive platform, performing interactive analytics and assessment of regional demographics, infrastructure, labor and political and risk factors, lending to an informed perspective not available in the public domain. CBRE's Mark Seeley and Kristin Beatty presented the case study for GLV at the Global Innovator's Award competition at Emory University in August.

"We congratulate CBRE and its Labor Analytics team on developing this innovative platform to better inform clients' site selection efforts," said Angela Cain, CEO of CoreNet Global. "This prestigious award recognizes truly forward thinking efforts advancing corporate real estate and workplace professionals. CBRE's Global LaborView emerged from an outstanding group of entrants, rising to the top of its peer group."

Other GIA Finalists included:

- PwC and Vertical Integration on optimizing space acquisition in real time to mitigate risk, with Steve Adams, Director of Workplace Strategy at PwC, and Ann Duncan, President, and Jess Johnson, Senior Strategy Consultant, of Vertical Integration, presenting.

- Haworth on organic workspaces and zero waste-to-landfill production and implementation, with Steve Kooy, Haworth's Global Sustainability Manager, presenting.
- The state of Pennsylvania's approach to assisting local exporters in business development, with Peter O'Neill, Executive Director of Pennsylvania's Center for Trade Development, presenting.
- Greater Dubuque, Iowa, Development Corp. and its AccessDubuqueJobs.com application, with Rick Dickinson, Executive Director and COO of the Greater Dubuque Development Corp., presenting.
- New Zealand-based architecture firm Jasmx on the design and implementation of "The Green House," IAG NZ's headquarters in Auckland, presented by Jasmx Director Tim Hooson.
- The Greater Waco, Texas, Chamber of Commerce, Perkins + Will and Baylor University on the Baylor Research and Innovation Collaborative in Waco, with Sarah Roberts, Senior Vice President of Economic Development at the Greater Waco Chamber; Jim Kephart, Director of Program Development at Baylor; and Ed Cordes, Principal at Perkins + Will, presenting.
- The General Services Administration and Julie Snow Architects Inc.'s Warroad Land Port of Entry in Warroad, Minn., with Dana Pionke, Project Manager with GSA, and Tyson Mcelvain of Julie Snow Architects presenting.

"Each finalist should be recognized for outstanding contributions to corporate real estate innovation," said Chelsie Butler, Program Manager, Global Awards at CoreNet Global. "Each finalist represents the best of our industry, and we look forward to our members' submissions for the 2012 Global Innovators Awards."

UGL Services and founding sponsor Gensler sponsor the Global Innovator's Awards.

For the third year in a row, the Global Innovator's Award competition was held at Emory University's Goizueta Business School, placing judges and finalists amidst one of the world's leading business schools.

Judges for the 2011 GIA included:

- Trex Morris, Global Real Estate Leader at Ernst & Young
- Roy Black, Director, Real Estate Program, Professor in the Practice of Finance, Goizueta Business School, Emory University

- Hunter Fleshood, Senior Vice President, Corporate Workplace, at Bank of America
- Dana Pesce, Director, WW Real Estate and Development, Apple Inc.
- Francisco Acoba, Senior Managing Director, Strategy and Operations, Deloitte Consulting
- Thomas Bogle, Executive Vice President, Studley
- Greg Pikulski, Vice President, Global Facilities, Elavon
- Scott Smith, Senior Vice President, Grubb & Ellis
- Eugenia Taylor, Real Estate Services, Sustainability & Renewables Manager, Duke Energy Corp.

### **About CoreNet Global**

CoreNet Global is the world's leading association for corporate real estate (CRE) and workplace professionals, service providers and economic developers. Our 7,000 members, who include 70 percent of the top 100 U.S. companies and nearly half of the Global 2000, meet locally, globally and virtually to develop networks, share knowledge, learn and thrive professionally.

For more information, visit [www.corenetglobal.org](http://www.corenetglobal.org).

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