



## NEWS RELEASE

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### **CoreNet Global Names New Vice President of Education** *Suzanne Verity charged with growing professional development opportunities for corporate real estate executives*

**ATLANTA (October 31, 2011)** – CoreNet Global, the world’s leading professional association for corporate real estate and workplace executives, announced today the selection of Suzanne Verity as its Vice President of Education. Verity is charged with building upon the successes of the CoreNet Global learning platform and growing professional development opportunities for corporate real estate executives globally.

Verity brings 20-plus years of experience in business, trade and nonprofit association education and management to the position with a solid background in content development and delivery for credentialed professionals, including engineers, attorneys, accountants, physicians and dentists.

Her business acumen in strategic alliance building with academia, corporations and nonprofits; international relations; product and service development; marketing and communications; corporate partnerships and financial management make her an optimal choice for this key learning post.

“Suzanne has a proven track record in developing strategy, building consensus, fostering alliances, leading volunteer teams and bringing projects to successful execution,” said Angela Cain, Chief Executive Officer for CoreNet Global. “She is the right person with the right skills at the right time for CoreNet Global. Her energy and expertise will propel our learning agenda to the next level.”

Verity is responsible for all aspects of CoreNet Global learning, including its professional designation programs, the Master of Corporate Real Estate (MCR) and Senior Leader in

Corporate Real Estate (SLCR) certifications, as well as content development and delivery for Global Summits.

“I look forward to expanding the delivery channels for corporate real estate knowledge sharing and helping our members develop the broader skill sets needed to drive globally networked enterprises today and in the future and to succeed in their careers,” Verity said.

Prior to being named Vice President of Education for the 7,000-member association, Verity served as Vice President and Director of Growth Strategies for PKF North America, an accounting firm association of independently owned public accounting and consulting firms with members in the U.S., Canada, Mexico and the Caribbean.

She also served as Associate Vice President for the Arthritis Foundation, the largest private, not-for-profit contributor to arthritis research in the world, funding more than \$380 million in research grants since 1948. The foundation helps people take control of arthritis by providing public health education; pursuing public policy and legislation; and conducting evidence-based programs to improve the quality of life for those living with arthritis.

A graduate of the University of Georgia with a Bachelor of Arts in Journalism, Verity also has extensive professional experience in marketing, business development and public relations, including with the American Society of Heating, Refrigeration and Air-Conditioning Engineers, an international organization serving more than 50,000 members focused on creating a sustainable world through research standards writing, publishing and continuing education.

### **About CoreNet Global**

CoreNet Global is the world’s leading association for corporate real estate (CRE) and workplace professionals, service providers and economic developers. Our 7,000 members, who include 70 percent of the top 100 U.S. companies and nearly half of the Global 2000, meet locally, globally and virtually to develop networks, share knowledge, learn and thrive professionally.

For more information, visit [www.corenetglobal.org](http://www.corenetglobal.org).

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