



## NEWS RELEASE

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### **CoreNet Global and IEDC Partner for Recertification Credits at CoreNet Global's Atlanta Summit**

*CEdC recertification part of vastly expanded economic development program*

**ATLANTA (27 September, 2011)** – CoreNet Global, the world's leading association of corporate real estate (CRE) and workplace professionals, has partnered with the International Economic Development Council (IEDC) to offer recertification credits for Certified Economic Developers (CEcDs) who attend CoreNet Global's Atlanta Summit, November 6-8 at the Georgia World Congress Center.

CEcDs recertification is one of many features and programs added to the Atlanta Global Summit to better serve CoreNet Global's Economic Development Community. Additionally, the Atlanta Summit offers expanded opportunities for economic developers' facilitated conversations with corporate end users and additional sessions that augment learning and networking with prospects. Early bird registration discounts have been extended for economic developers as well.

"Over the past year, we've made a concerted effort to address the concerns and meet the rapidly evolving needs of our economic developer members," said Angela Cain, CEO of CoreNet Global. "Our primary objective is to provide opportunities and information that help them better serve their communities and states and advance their careers."

In addition to IEDC recertification, Summit programming also includes:

- **Lunch Link**, 12:45 p.m., Monday, Nov. 7 in the Summit's EXPO Hall. Interested participants can sign up for designated tables hosted by leading end users from the manufacturing, financial, insurance, pharmaceuticals, telecommunications

and other vital sectors, while table hosts prompt discussion on issues relevant to corporate real estate end users and economic development.

- **How to Make State and Local Incentives Work for Business**, 11 a.m. Monday, Nov. 7 breakout session. Executives from Navistar, Volkswagen, Jones Lang LaSalle and local and state government officials will review best practices in leveraging local and state incentives as a clear and proven method for corporations to gain access to capital, especially for costly headquarters relocations during uncertain economic times.
- **Treasure from Trash – Recovering Value from Surplus Property**, 2 p.m., Monday, November 7 breakout session. Executives from Whirlpool Corporation, Coca-Cola Refreshments USA Inc., Ford Land, GE, Tyco International and others share knowledge and experiences regarding disposition or adaptive reuse of surplus properties in a corporate portfolio while optimizing value and mitigating liability and any damage to a company’s brand.
- **Economic Development Roundtable**, 11 a.m., Tuesday, Nov. 8. Top location strategy experts lead a high-level conversation that will include audience Q&A and a peer-to-peer roundtable. Panelists include Del Boyette, Boyette Strategic Advisors; Kate McEnroe, Kate McEnroe Consulting; Ed McCallum, McCallum Sweeney Consulting; Don Schjeldahl, Renewable Energy Strategies, The Austin Co.; Kristin Beatty, CB Richard Ellis’ Labor Analytics Group; and Mike Mullis, J.M. Mullis Inc.
- **Economic Developers Reception**, 1:45 p.m., Tuesday, Nov. 8. The Economic Developers Reception joins the CoreNet Global Economic Development Community and Board of Directors in one of the Summit’s premier networking opportunities.

### **About CoreNet Global**

CoreNet Global is the world’s leading association for corporate real estate (CRE) and workplace professionals, service providers and economic developers. Our 7,000 members, who include 70 percent of the top 100 U.S. companies and nearly half of the Global 2000, meet locally, globally and virtually to develop networks, share knowledge, learn and thrive professionally.

For more information, visit [www.corenetglobal.org](http://www.corenetglobal.org).

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