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CoreNet Global Hosts Spring Global Summit Chicago Midwest To Highlight Trends in Corporate Real Estate

Social Dynamics: Growing Cities, Evolving Workstyles, Global Influences

May 1, 2011 - CHICAGO — CoreNet Global, the world's leading professional association for corporate real estate and workplace executives, is hosting its Spring Global Summit Chicago Midwest from May 1-3 at the historic Navy Pier in Chicago.

CoreNet Global Summits assemble a forum of the leading thinkers and strategists in corporate real estate around the world. Discussions and break out sessions will focus on the impact of technology on the workplace, green strategies and the role of real estate in the overall corporate strategy – among many other topics.

How are **Time Warner** and **Pfizer** preparing for the next growth wave? What are **Wells Fargo's** views on corporate real estate financial strategy? These questions and others will be answered at the Summit by industry leaders.

During the summit, CoreNet Global and **Jones Lang LaSalle** will present the U.S. findings of Jones Lang LaSalle's **Global Corporate Real Estate Survey 2011** in a special press event.

Summit keynote addresses include:

- **Greg Lindsay, Author & Futurist**, who will present on "The Way We'll Live Next: New Frontiers of Globalization" which will offer a vivid and at times disquieting look at how urban living will be shaped by new frontiers of globalization.
- **Virginia Heffernan, The New York Times Internet Columnist**, who will discuss how the way we work now has been transformed by digital culture in her session, "The Digital Tsunami - Opportunities & Effects of a New Digital Workspace."

- **Greg Clark, Expert on Globalization, Urbanization & Innovation**, who will explore our changing cities and how that change is impacting corporations and businesses around the world in a session titled, "Globalscape: The Future of Corporations, Cities and Regions in a Global Era."

The Jones Lang LaSalle/CoreNet Global presentation will be held on Monday, May 2, at the Navy Pier. The survey discusses the theme "Opportunity Emerges From Crisis" and discusses the ways in which the corporate real estate function is now a more important driver of corporate strategy and overall success.

CoreNet Global is the world's leading association for corporate real estate (CRE) and workplace professionals, service providers and economic developers. Our 7,000 members, who include 70 percent of the top 100 U.S. companies and nearly half of the Global 2000, meet locally, globally and virtually to develop networks, share knowledge, learn and thrive professionally.

For more information, visit www.corenetglobal.org.

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