



# News

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## **CoreNet Global Summit to be Broadcast Live in India**

*CoreNet Global to introduce its newly-launched 'Summit Connect!' programme in India*

**HONG KONG – 14 February 2011** — For the first time in Asia, CoreNet Global is introducing its newly-launched 'Summit Connect!' programme to provide corporate real estate (CRE) executives in India with the opportunity to attend a live streamed broadcast of the association's upcoming Global Summit in Hong Kong via a special one-day event to be held in Bangalore on March 24, 2011.

The event is scheduled to take place at the ITC Royal Gardenia, which has been classified the world's largest and India's first LEED Platinum-rated green hotel. Delegates attending the India conference will be able to view a live webcast of CoreNet Global summit speakers, as well as submit questions and participate interactively with the presenters at the conference in Hong Kong.

In addition, each broadcast will be followed by discussions and break-out workshops on how the session's content can be applied locally. The India event will also provide multiple networking opportunities where corporate real estate executives will be able to meet with their peers from many international corporations that include:

- Microsoft;
- Aditya Birla Minacs;
- Cisco;
- Convergys;
- Google;
- Fidelity;
- Aegon Religare;
- NetApp;
- Northern Trust;
- Deutsche Bank;
- Juniper;
- SAP.

According to CoreNet Global's India Chapter Chair, Mr. Pratap Mane, the association's India forum will convene some of the most respected names in the corporate real estate industry who will meet to explore the event theme, '*Social Dynamics: Growing Cities, Evolving Work Styles and Global Influences.*'

Comments Mr. Mane, "Our on-the-ground discussions in India will focus on the issues and challenges facing real estate professionals in India today as we work to prepare our organizations for new challenges in the near future. This includes how social trends such as the changing nature of the workforce, new technology capabilities and environmental factors are impacting India's corporate real estate sector."

In terms of the day's agenda, the Co-Chair of CoreNet Global's Asia Summit Programme Planning Committee, Mr. Mike Holland, confirmed that the live webcasts to be shown from Hong Kong will feature sessions from well-known experts including Mr. Richard David Hames, Founder and Honorary President of The Hames Group who will examine the key concepts underpinning 250 years of industrial economism in a session entitled '*Where Society Meets Business.*'

Mr. Holland points out that another prominent speaker will be Mr. Mattias Klum, a photographer, filmmaker and conservationist who in his presentation ‘*Our Work, Our Planet, Our Lives,*’ will discuss how we can change our corporate ecosystems to positively impact the world in which we live.

The local version of the programme will also feature case studies and discussions from companies across India through a series of educational break-out tracks addressing four main themes, namely:

- Implications and Opportunities of New India Tax and Global Lease Accounting Changes;
- Green Futures : India’s Approach to Sustainable Development;
- Fluid Real Estate: Connecting Workplace to Workstyle;
- Are We Prepared? Assessing Risk and Preparedness Among and Within India Business.

With regards to CoreNet Global’s ‘*Summit Connect!*’ initiative, the India meeting represents the first occasion in Asia when the association has been able to significantly expand the reach of one of its regionally-held summits beyond the physical limitations of the venue.

Continues Mr. Mane, “One of the main benefits of CoreNet Global programmes such as ‘*Summit Connect!*’ is that it ensures that CRE professionals working in high growth markets such as India can have the unique opportunity to learn about the important developments that will be discussed at our regional events. It will certainly help professionals who may not be able to travel to Hong Kong due to time or travel cost constraints.”

Speaking on the rationale as to why Bangalore was selected as the venue for CoreNet Global’s ‘*Summit Connect!*’ networking meeting, Mr. Mane attributes the rapid development of the city’s CRE sector, the high concentration of multinational companies in the area, and the association’s strong member presence in the region as primary reasons.

He concludes, “For the future, our plans are to make ‘*Summit Connect!*’ a regular feature not only in India, but also in other locations throughout the Asia region.”



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## **Editor's Notes**

**CoreNet Global** is the world's leading association for corporate real estate (CRE) and workplace professionals, service providers, and economic developers. Today, we operate in five global regions, namely Asia, Australia, Europe, Latin America and North America.

Our 6,800 members, who represent nearly half of the Forbes Global 2000 and 70% of Fortune 100 companies, meet locally, globally and virtually to develop networks, share knowledge, learn and advance professionally.

Throughout the Asia-Pacific, we have active chapters operating across the region including Australia, China, Hong Kong, India, Korea, Japan, New Zealand, Singapore and the Philippines. For more information, please visit [www.corenetglobal.org](http://www.corenetglobal.org).