



NEWS RELEASE

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CoreNet Global launches France Networking Group:

Technology in Corporate Real Estate chosen as focus of first event

Brussels – 31 January, 2011 – CoreNet Global, the world's leading corporate real estate association, has announced the creation of the France Networking Group.

The Group is specifically designed to meet the professional needs of corporate real estate executives based in France, offering an opportunity to learn, develop networks and share knowledge whilst benefiting from the international perspective of a global organisation.

Chaired by Michel Rousseau of Pfizer, the France Networking Group is expected to directly serve the needs of the existing membership in France while also contributing to the growth in new membership through a series of learning and networking events held in France.

The first France Networking Group event is scheduled to take place on 2nd March 2011 at Cisco's offices in Paris and takes the theme "Technology in the world of corporate real estate".

The half-day event will focus on the latest technological innovations that are transforming the commercial real estate sector, including how technology can directly assist workplace strategy. Participants will also be able to hear industry experts on the current status of the French real estate market and their projections for the future as well as get a taste of the latest research on cultures in the workplace.

Representatives from Pfizer, Cisco, Microsoft, Johnson Controls, Jones Lang LaSalle, Steelcase and many others are expected to attend the first event.

Michel Rousseau, Chair of CoreNet Global's France Networking Group and EMEA lead for Innovative Workplace Strategies, Pfizer, comments, "We are delighted to launch the



France Networking Group with our first event at Cisco. With the rapid pace of change in technological advancement, and the direct benefits such technologies offer to the corporate real estate professional, this first event will offer an essential opportunity to stay ahead of the latest developments and also network with peers.

We have exciting plans for the France Networking Group, including some excellent learning and networking events planned through the year, and we have strong ambitions to grow our membership in the country whilst encouraging our members to benefit from a truly global knowledge community.+

Further events are expected to be held in France through 2011, including a Discovery Forum in May and networking events in early June and the autumn. CoreNet Global has also announced that its tenth annual EMEA Summit will be held in Paris, 18-20 September 2011.

The France Networking Group will form an important part of CoreNet Global's strong presence in the EMEA region, where there are already active Chapters in the Benelux, Central Europe, Middle East and the United Kingdom.

Further information is available at france.corenetglobal.org

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Notes to Editors

CoreNet Global is the world's leading association for corporate real estate (CRE) and workplace professionals, service providers, and economic developers. Our 6,800 members, who include nearly half of the Global 2000 and 70% of the top 100 U.S. companies, meet locally, globally and virtually to develop networks, share knowledge, learn and thrive professionally.

In the EMEA region, CoreNet Global has active regional chapters including Benelux, Central Europe, the United Kingdom and the Middle East, plus a France Networking Group.

For more information on CoreNet Global, please visit <http://www.corenetglobal.org/>