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CoreNet Global Announces Dates and Location for its 2011 Asia Summit

*The region's most authoritative corporate real estate conference
returns to Hong Kong March 22-24, 2011*

HONG KONG – 22 November 2010 — More than 400 of the world's top real estate experts will meet to discuss the effect that fundamental changes in society are having on corporate real estate at the ninth annual CoreNet Global Asia Summit, scheduled to take place at the Kowloon Shangri-La Hotel, Hong Kong on March 22-24, 2011.

Themed “*Social Dynamics: Growing Cities, Evolving Work Styles and Global Influences,*” the conference will convene some of the most respected names in the industry who will meet to explore how significant changes in our cultures including how we work and interact, are profoundly impacting the world of corporate real estate (CRE) – both now and in the future.

For 2011, the agenda will feature a special keynote presentation from Dr. Jim Walker, Founder and Managing Director of Asianomics who will examine the current global and regional economic trends that are driving social change in a session entitled ‘How Economic Pressures Shape the Dynamic Society.’

Other prominent speakers include Mr. Richard David Hames, Founder and Honorary President of The Hames Group who will present a talk on ‘Where Society Meets Business,’ plus Mr. Mattias Klum, a photographer, filmmaker and conservationist who will discuss how we can change our corporate ecosystems to positively impact the world in which we live.

Commenting on the event, CoreNet Global's Asia Regional Chair Mr. William Taam states that the objective of the association's summits are to present a platform where industry professionals and leaders can converge to examine the continually changing global business environment and discuss proactive steps for the future.

"The landscape in Asia has changed dramatically in recent years. One of the goals of our upcoming summit is to facilitate discussions on evolving workplace patterns and practices and to provide participants with the knowledge, insight and network required to capitalize on continually changing market conditions."

In terms of highlights, Mr. Taam confirms that the agenda will include discussions around hot topics such as '*Optimizing Resources*,' '*Workplace Strategies*,' '*Leading Issues*' and '*Sustainability*.' For the first time in Asia, CoreNet Global will also be introducing a newly launched 'Summit Connect!' programme which will feature live broadcasts from the Hong Kong summit to a special one-day event in Bangalore on March 24.

With regards to sponsorship, the summit has to date received strong support from many key players in the industry such as: Regus; Colliers International; Haworth; Jones Lang LaSalle; CB Richard Ellis; EC Harris; Johnson Controls; Cushman & Wakefield; RMZ Corporation; HOK; Ascendas; Panchshil; Steelcase; and the Wadhwa Group. The event is additionally supported by the Royal Institution of Chartered Surveyors and REIDIN.com, as well as media partners RFP Magazine, Property World India and The Leader.

The conference is being organized with the assistance of an advisory board that comprises many senior CRE leaders. They include experts from: Assetz Property Services; Cisco; Microsoft; Pfizer; DEGW Asia; Quintiles Transnational; Standard Chartered Bank; Woods Bagot and MTM Solutions.

For delegates interested in registering for the event, CoreNet Global is offering an early bird rate for registrations received by January 5, 2011, which includes admission to all general sessions, breakout tracks, breakfasts, lunches, a welcome cocktail and gala dinner. For further information, please contact Ms. Betty Chan on (852) 6014 1961 or at bchan@corenetglobal.org. Alternatively, visit www.corenetglobal.org for details.



News

Editor's Notes

CoreNet Global is the world's leading association for corporate real estate (CRE) and workplace professionals, service providers, and economic developers. Today, we operate in five global regions, namely Asia, Australia, Europe, Latin America and North America.

Our 6,800 members, who represent nearly half of the Forbes Global 2000 and 70% of Fortune 100 companies, meet locally, globally and virtually to develop networks, share knowledge, learn and advance professionally.

Throughout the Asia-Pacific, we have active chapters operating across the region including Australia, China, Hong Kong, India, Korea, Japan, New Zealand, Singapore and the Philippines. For more information on CoreNet Global, please visit www.corenetglobal.org.