



NEWS RELEASE

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CoreNet Global Summit Phoenix Convenes Who's Who of Corporate Real Estate Asset Management

*September 19-21 Forum of Corporate Thought Leaders to Address Economic Issues,
Present New Concepts on Real Estate "Space"*

ATLANTA, GA (August 17, 2010)—CoreNet Global, the world's leading professional association for corporate real estate executives, service providers and economic developers, will convene its next Global Summit in Phoenix September 19 - 21, 2010.

The CoreNet Global Summit is the only corporate real estate (CRE) event that brings together the real estate industry's demand side comprising Fortune 1000 senior level real estate executives with the industry's commercial real estate supply side.

"The fledgling economic recovery and how corporations are responding to it and planning for the future will be top of mind, as we gather this international group of leaders and experts in CRE," said **Brenda Wisniewski**, Chief Learning Officer for CoreNet Global.

More than 1,500 industry professionals will attend, including executives overseeing corporate asset management, sustainability, workplace practices, site location decision making and economic development.

The Summit theme of "Space Matters" focuses on how the economy has spurred the adoption of mobility and other flexible workplace practices, as well as how companies are adjusting their real estate portfolio strategies to address the dual challenges of meeting new growth demands versus continued cost reduction pressure. A special Industry Exposition will also highlight new services and technologies impacting workplace design, space allocation, portfolio optimization, energy savings and other strategic needs.

Richard Florida, one of the world's leading and sometimes-controversial intellectuals on economic competitiveness, demographic trends, and cultural and technological innovation, will kick off the Global Summit with a presentation based on his new best-selling book, *The Great Reset: How New Ways of Living and Working Drive Post-Crash Prosperity*.

The closing address will be given by **Jeff Salz**, anthropologist, explorer, mountaineer, author and television personality, will share the value of his 30 years of exploration and expedition leadership, with his presentation, The Adventure of Change.

In addition, the CoreNet Global Summit will feature three experts all with different perspectives on redefining “space,” in their presentation **Bending SPACE: A Mind Expanding Experience**: **Tom Wujec**, expert on Innovation and fellow at Autodesk; **Ted Sargent**, Innovator in Nanotechnology; and **Taryn Mead**, Biologist at the Design Table for the Biomimicry Guild.

And, representatives from **Intel Corp, Hewlett Packard, Oracle, US Bank, AT&T, Adidas Group**, and numerous other category leading companies will facilitate sessions on topics including sustainable development, workplace technologies, collaboration and individual management skills.

CoreNet Global’s 6,500 members, who include 70% of the top 100 U.S. companies and nearly half of the Global 2000, meet locally, globally and virtually to develop networks, share knowledge, learn and thrive professionally.

More information is available at www.corenetglobal.org

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