



News

CONTACT:

Effie Margiolis, Corenet Global
Mobile: +61 (0) 407 120 657
emargiolis@corenetglobal.org

Janet Middlemiss, JEM Worldwide Ltd.
Phone: +852 2857 3832
Mobile: +852 9195 7829
janet@jemworldwide.com

CoreNet Global Names New Region Director for Australia and New Zealand

The appointment comes as the real estate association announces initial details of its Sydney Summit scheduled to take place at the Shangri-La Hotel on August 2-4, 2010

SYDNEY – 18 May 2010 — Leading corporate real estate association, CoreNet Global, announced today that it has appointed Ms. Effie Margiolis as its new Region Director for Australia and New Zealand. Ms. Margiolis will be based at the association's regional headquarters in Melbourne, Victoria with immediate effect.

"We are delighted to have filled such an important role with a person of Effie's calibre and experience," says Ms. Melanie Hill, CoreNet Global's EMEA and Asia Pacific Vice President of Operations. "Effie's strong leadership and relationship building skills, together with her keen understanding of the needs of our members in Australia and New Zealand, makes her a well qualified and ideal choice to lead CoreNet Global into a new period of dynamic growth planned for this region."

With a proven track record of working with professional bodies and industry groups, Ms. Margiolis joins CoreNet Global from previous positions at the Royal Australian College of General Practitioners (RACGP) and the Accounting and Finance Association of Australia and New Zealand (AFAANZ).

At the RACPG, Ms. Margiolis served as Government and Business Relations Manager with responsibility for overseeing AUD\$ 27 million in Commonwealth Government funded education and training projects. Prior to joining the RACGP, she held the position of Executive Director for the AFAANZ where her achievements included the creation and delivery of high quality services and opportunities for the association's stakeholders and members.

Ms. Margiolis' immediate plans at CoreNet Global will be to leverage on her extensive experience to introduce a number of transformational changes designed to strengthen the association's capability, reputation and growth across both the Australian and New Zealand markets.

Immediate responsibilities will include hosting the association's upcoming Global Summit which the professional body announced today will take place between August 2-4, 2010 at the Shangri-La Hotel, Sydney.

Entitled *'Impact Thru Innovation Down Under,'* the conference will examine the issues of corporate real estate and workplace management and, in particular, how enterprises based in Australia and New Zealand will need to adopt new business models and skill sets not only to survive the economic downturn, but to regain their competitive advantage.

Comments Ms. Margiolis, "A particular highlight of the event will be an in-depth analysis and exploration of the implications of the recent difficult economic conditions and how - as corporate real estate professionals - we can help move our organizations forward in a still uncertain future.

"We are also delighted to announce that we will be staging for the first time a special panel discussion on creativity to be led by Dateline's Mr. George Negus. Mr. Negus will be joined by creative experts including Nigel Collins and Belinda Yabsley who will explore the impact of 'creative DNA' on building and sustaining creative organizational cultures for true innovation," she continued.

Interested parties can learn more about CoreNet Global's Sydney Summit by contacting Ms. Eleanor Estacio on (1) 404 589 3217 / eestacio@corenetglobal.org, Ms. Cathy Thomas on (66) 80 502 5553 / cthomas@corenetglobal.org, or by visiting www.corenetglobal.org. CoreNet Global is also offering early bird discounts to delegates who register for the conference before June 21, 2010.

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Editor's Notes

CoreNet Global is the world's leading association for corporate real estate (CRE) and workplace professionals, service providers, and economic developers.

Our 6,500 members, who include 70% of the top 100 U.S. companies and nearly half of the Global 2000, meet locally, globally and virtually to develop networks, share knowledge, learn and thrive professionally.