

NEWS RELEASE

CONTACT:
Richard Kadzis
CoreNet Global
+1.404.589.3240

New Orleans's Upper Ninth Ward to Get Helping Hand from CoreNet Global

Volunteers needed for group's Community Reinvestment Challenge

ATLANTA (7 April 2010) — CoreNet Global announced today that it will provide assistance this month to three organizations benefiting New Orleans's Upper Ninth Ward through CoreNet Global's Community Reinvestment Challenge (CRC) volunteers and donations. The global association of corporate real estate (CRE) executives will be in New Orleans for a three-day Global Summit immediately following their volunteer work in the Upper Ninth Ward.

The CRC is a partnership with CoreNet Global's network of local Chapters, and is a catalyst for enabling significant contributions to improving local communities.

Volunteers will spend from 7:45am to 4pm on 17 April providing a range of work from building and landscaping to bike maintenance for the following organizations: Habitat for Humanity, Desire Street Ministries and RUBARB (Rusted Up Beyond All Recognition Bikes).

All three organizations have strong roots building community and assisting residents in the Upper Ninth Ward. Habitat for Humanity partnered with Harry Connick, Jr., and Branford Marsalis in the Upper Ninth Ward to create the Musicians Village, an area which provides housing for local artists committed to keeping music playing in New Orleans. As of October, 2009, 72 houses and 5 elder-friendly duplexes had been completed. Since 1990, Desire Street Ministries has worked to improve the lives of Upper Ninth Ward residents including afterschool tutoring and a recreation center for sports and community events. RUBARB began salvaging bikes and parts out of junk piles, restoring them, and then donating the bikes to the community after Hurricane Katrina.

"We are encouraging volunteers and donors to participate in the community redevelopment project, which will contribute to the growth and strength of the Upper Ninth Ward community," said CoreNet Global's newly appointed CEO **Angela Cain**.

To learn more about the CRC or to make a donation or volunteer, visit the CoreNet Global website at www.corenetglobal.org or contact CoreNet Global's Laura DiBacco at +1.404.589.3230.

Themed *Business Unusual: Inspiring Innovation*, the CoreNet Global Summit, taking place at the Ernest Morial Convention Center in New Orleans, Louisiana from 18-20 April, will examine the realities of 'business unusual' and the innovation necessary to move forward in today's unsettled environment.

CoreNet Global is the world's leading professional association for corporate real estate executives, service providers and economic developers.

More information is available at www.corenetglobal.org

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