



## NEWS RELEASE

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### **Addressing a slow economic recovery: London Summit to focus on ingenious approaches to CRE**

**BRUSSELS (1 February 2010)** – CoreNet Global has announced that this year’s EMEA Summit (London, 27th – 29th September 2010) will take the theme “*Ingenuity at Work: Bold Approaches to Corporate Real Estate*”, exploring how European occupiers can find innovative solutions to manage or downsize portfolios, while supporting business growth in these challenging times.

The Summit theme will acknowledge that economic recovery in the mature markets of Europe is moving slowly, and that many businesses are actively seeking opportunities overseas in growth and emerging markets. This in turn may have a direct impact on portfolio management for the Corporate Real Estate director, who may need to manage a potentially downsized portfolio profitably in Europe, while their organization simultaneously moves quickly to take advantage of new markets opening up in the East.

The event, which returns to London following a successful event there three years ago, will include a range of keynotes and breakout sessions focusing on how corporate real estate executives are finding innovative and often courageous solutions to managing often limited resources in order to achieve real business growth in a still uncertain climate.

CoreNet Global has also opened the “call for cases”, inviting corporate occupiers and service providers to propose case content for the breakout sessions at the Summit.

Case studies are encouraged to explore issues related to corporate real estate in light of slow economic recovery in Europe, with suggestions that most closely match the summit theme given priority consideration.

(more)

The organizers also encourage submissions exploring a variety of CRE industry issues from the perspectives of service providers, economic developers, consultants, developers, landlords, plus human resources, information technology, and risk management.

The call for cases deadline is 23<sup>rd</sup> February 2010. Further information is available on the London Summit website:  
[www2.corenetglobal.org/summits\\_events/call\\_for\\_cases/emea/index.vsp](http://www2.corenetglobal.org/summits_events/call_for_cases/emea/index.vsp).

This ninth annual EMEA Summit is the latest in a successful run of events that have included Berlin and Brussels, and returns to London for a second time where it is expected that it will match the success of the Summit there in 2007.

Full details of the London Summit, including the keynote speakers, seminar, workshops and networking programme will be announced in early 2010. Registration for the event will open later in the year, with discount and early bird rates available for members and non members. If you would like to be notified when registration for the London Summit opens then please email Katleen Beeckman on [kbeeckman@corenetglobal.org](mailto:kbeeckman@corenetglobal.org)

The CoreNet Global EMEA Summit takes place over Monday 27<sup>th</sup> – Wednesday 29<sup>th</sup> September at the Royal Lancaster Hotel in London

Ends

**CoreNet Global** is the world's leading association for corporate real estate (CRE) and workplace professionals, service providers, and economic developers.

Our 6,500 members, who include 70% of the top 100 U.S. companies and nearly half of the Global 2000, meet locally, globally and virtually to develop networks, share knowledge, learn and thrive professionally.

For more information, visit [www.corenetglobal.org](http://www.corenetglobal.org)