



# News

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**Memo from Mobile Work Evangelists: Distributed Work Pays, Workers Rejoice**

*Herman Miller, Capital One and Hewlett Packard present mobile work strategies at CoreNet Global Summit*

**ORLANDO and ATLANTA – 7 November 2006** – Three companies, which have led the mobile workforce movement – in which different work spaces are provided for different work needs – discuss their workplace strategies and how they are utilizing real estate more effectively at the CoreNet Global Summit in Orlando.

Hewlett Packard, Capital One and Herman Miller present findings of internal programs, which have leveraged very low utilization rates -- on average it is stated that 50% of workstations are unoccupied – to save hundreds of millions of dollars and maintain a satisfied workforce of distributed workers.

Sessions on emerging workplace strategies are among the highlights of the CoreNet Global Orlando Summit, 12-15 November 2006.

The Hewlett Packard Company, at a panel entitled, “Enabling Collaboration and Creating Community in an Era of Mobility,” will discuss how “HP Workplace,” is helping the tech giant reach its goals of a \$200 million occupancy cost reduction and a 70% favorability rating among employees.

While HP was looking to increase utilization of existing space, office system provider Herman Miller Inc. offered employees a choice of where to work. They identified early adopters of a mobile workplace through the use of Myers-Briggs and other personality tests to help reduce unoccupied workstations. Herman Miller will reveal results of the “Workstyles,” program for the first time at a session entitled, “Workstyles: Driving New and Innovative Space Use Models.”

Capital One Services Inc. will present its Future of Work Program in a panel entitled, “No More Cubicles! Capital One’s Workplace of the Future.” Here Capital One will discuss what the Future of Work Environment is and how it is designed around discovering how employees work best.

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Capital One's program enables flexible working arrangements through technology and unique activity settings. Unlike other distributed work programs that enable work from home or third party places, Capital One's program is designed for mobility within the walls of the buildings. This provides employees with the choice to work when and where they will be most effective.

This year's summit, themed *Coming Together: Creating Opportunity*, will include other topical education sessions as well as keynote addresses from top business leaders and opportunities for leading service providers, real estate end users and economic development executives to network and exchange ideas. The CoreNet Global Summit in Orlando also includes a world-class expo showcasing the latest innovations in corporate real estate and workplace strategies.

CoreNet Global members manage US \$1.2 trillion in worldwide corporate assets consisting of owned and leased office, industrial and other space. With 7,000 members representing large corporations around the world, CoreNet Global ([www.corenetglobal.org](http://www.corenetglobal.org)) operates in five global regions: Asia, Australia, Europe, Latin America and North America, including Canada.

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