



corenetglobal.org/educators



WHO IS CORENET GLOBAL?

CoreNet Global is a non-profit association, headquartered in Atlanta, Georgia (US), representing more than 10,000 executives in 50 countries with strategic responsibility for the real estate assets of large corporations. The organization's mission is to advance the practice of corporate real estate through professional development opportunities, publications, research, conferences, designations and networking in 47 local chapters globally.

WHAT IS CORPORATE REAL ESTATE?

Corporate real estate is the real property used by a company for its own operational purposes. It provides corporations with a productive environment to house employees, manufacture and distribute products, and provide services to the market. Corporate real estate touches all classes of property, land and buildings such as office facilities, data centers, manufacturing facilities, logistic centers, corporate headquarters, distribution facilities, retail stores, and hotels.

For more information:

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CORE FUNDAMENTALS LECTURE SERIES

About the Lecture Series

The CoRE Fundamentals Lecture Series is comprised of modules designed to provide learners with a foundation of knowledge and skills surrounding corporate real estate in an ever-changing business context.

Available Modules:

- **Module 1: What's It All About?**
- **Module 2: Corporate Real Estate Finance**
- **Module 3: Workplace Trends**
- **Module 4: Sustainability**
- **Module 5: Facility Management**
- **Module 6: Property Life Cycle**
- **Module 7: Business Continuity Planning**
- **Module 8: Service Delivery & Outsourcing**
- **More coming soon!**



Modules are comprised of a slide deck and facilitation guide to make it easy for those delivering the content to integrate it into a pre-existing course or deliver it whole.

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